



260 S. Plantation Road - P.O. Box 243-Lancaster, SC 29721 (w)803-289-6090 (f) 877-636-7972

July 7, 2020

Lancaster County Parks and Recreation has been proudly serving the citizens of Lancaster County for more than 36 years. As passionate professionals, it is our strong belief that the services and programs provided through parks and recreation is a critical component to the high quality of life in our community. Lancaster County is a desirable, safe and fun place to live and work, in large part due to the well-maintained parks and facilities, well organized youth and adult athletic programs, the opportunities to meet new people and socialize through structured programs for all walks of life.

We have exciting news! We have new sponsorship opportunities for the upcoming year to help fund our youth athletic programs county-wide. With the new sponsorship opportunities comes more return on your investment, such as banners, business logo opportunities for team uniforms and more advertising. Our staff at Lancaster County Parks and Recreation are committed to working with you one-on-one in selecting your sponsorship package that will be mutually beneficial to your business or organization. Our athletic programs have grown by 35% over the past several years and are continuing to grow. Many sports have nearly doubled in number of participants, a few topping out at 850 participants each sport season. Each of our sporting venues attracts 900-1200 people during one week of the season, so your business or organization name is seen by many citizens throughout a sporting season.

We're so grateful for what our sponsors just like you have helped us accomplish over the years. From sponsoring athletic teams to funding new scoreboards and so much more, we're immensely thankful to our past, present, and future sponsors. Whether your budget allows you to sponsor a single sport or multiple sports, every contribution is meaningful and appreciated. The following pages lists our athletic program sponsorship packages that includes pricing, sponsor benefits as well as commitment and payment deadlines. Please contact our office at your convenience to discuss your sponsorship package for our upcoming 2020-2021 sport seasons.

Best Regards,

Teresa Willis

Accounting/Marketing
twillis@lancastersc.net

Hal Hiott

Director Lancaster County Park and Recreation
hhiott@lancastersc.net

LANCASTER COUNTY PARKS AND RECREATION SPONSORSHIP

PLATINUM LEVEL - \$3,600.00

(ONE COLOR) LOGO ON ALL SPONSORED SPORT SHIRTS
4 – 3X5 BANNERS
12 – SPONSORED TEAMS
2 PLAQUES 6 TEAMS ON EACH S
ADVERTISEMENT ON COUNTY WEBPAGE, LCPR MONTHLY BROCHURES & FACEBOOK
4 TICKETS TO APPRECIATION DINNER

GOLD LEVEL – \$1,800.00

(ONE COLOR) LOGO ON ALL SPONSORED SPORT SHIRTS
2 – 3X5 BANNERS
6 – SPONSORED TEAMS
1 PLAQUE FOR 6 TEAM PICTURES
ADVERTISEMENT ON COUNTY WEBPAGE, LCPR MONTHLY BROCHURES & FACEBOOK
2 TICKETS TO APPRECIATION DINNER

SILVER LEVEL – \$1,200.00

(ONE COLOR) LOGO ON ALL SPONSORED SPORT SHIRTS
1 – 3X5 BANNER
4 – SPONSORED TEAMS
1 PLAQUE WITH FRAMES FOR 4 TEAM PICTURES
1 TICKETS TO APPRECIATION DINNER

BRONZE LEVEL – 300.00

NO LOGOS – JUST TEAM NAME
1 - SPONSORED TEAM
1 TEAM PICTURE

Additional add on to any sponsor level

3X5 Banner - \$100.00

Additional sponsor per team - \$300.00

1 – Picture (holds 1 picture) frame plaque 8x10 - \$30.00

IF A BUSINESS WOULD LIKE TO DONATE TO LCPR'S SCHOLARSHIP PROGRAM FOR CHILDREN THAT THEIR PARENTS/GUARDIANS MAY NOT BE ABLE TO PAY FOR A SPORT OR MAY JUST NEED HELP IN PAYING PLEASE MARK THE BLOCK FOR THIS ON THE FORM.

NOTE: YOUR LOGO WILL NOT APPEAR ON ANY JERSEY UNLESS YOU ARE A CORPORATE SPONSOR ALREADY.

2020-2021 SPONSORSHIP PAYMENT FORM

Please complete the form and mail, scan, email or fax

LCPR - Attention: Teresa C. Willis

P.O. Box 243 - Lancaster, SC 29721

Fax: 1-877-636-7972 E-Mail: twillis@lancastersc.net

BUSINESS NAME: _____ (how it will appear on shirts)

SEND LOGO TO: twillis@lancastersc.net. (One color logo for sponsors in Silver, Gold, or Platinum levels)

CONTACT PERSON: _____

JERSEY COLOR: _____ LETTER COLOR: _____ AGE GROUP: _____

BUSINESS NUMBER: _____

EMAIL ADDRESS: _____

MAILING ADDRESS: _____ CITY _____ STATE _____ ZIP CODE _____

_____ CHECK ENCLOSED (MAKE PAYABLE TO: LCPR)

_____ CREDIT CARD (VISA, MASTERCARD, DISCOVERY ONLY. There is an additional 2.99% fee when using)

NAME (BUSINESS) ON CARD: _____

BILLING ADDRESS OF CARD: _____

CARD NUMBER _____ 3-DIGIT CODE: _____ EXP DATE: _____

FALL SPORTS 2020

- ___ Fall Soccer
- ___ Girls Volleyball
- ___ Flag Football

WINTER SPORTS 2020

- ___ Youth Girls Basketball
- ___ Youth Boys Basketball

SPRING SPORTS 2021

- ___ Spring Soccer
- ___ Youth Baseball
- ___ Girls Dixie Softball
- ___ T-Ball (Boys 4/5)
- ___ Swing (Boys 5/6)
- ___ Sweetees (Girls 4/5/6)
- ___ Swim Team (Lanc Only)

LEVELS AND COST

- 1 Team – Bronze - \$300.00
- 4 Teams – Silver - \$1,200.00
- 6 Teams – Gold - \$1,800.00
- 12 Teams – Platinum - \$3,500.00

SPONSOR COMMITMENT BY

FALL SPORTS 2020

AUGUST 3rd

WINTER SPORTS 2020

SEPTEMBER 2nd

SPRING SPORTS 2021

JANUARY 15TH

AREAS TO SPONSOR

- ___ BUFORD
- ___ HEATH SPRINGS
- ___ INDIAN LAND
- ___ KERSHAW
- ___ LANCASTER

ADD ONS:

- ___ 3x5 BANNER \$100.00
- ___ Add a TEAM \$300.00
- ___ 8x10 PLAQUE (HOLDS 1 PIC) \$30.00

PAYMENT DUE

FALL SPORTS 2020
SEPTEMBER 15TH 2020

- Fall Soccer
- Girls Volleyball
- Flag Football

WINTER SPORTS 2020
DECEMBER 15TH, 2020

- Youth Girls Basketball
- Youth Boys Basketball

SPRING SPORTS 2021
FEBRUARY 15^{HT}, 2021

- Spring Soccer
- Youth Baseball
- Girls Dixie Softball
- T-Ball (Boys 4/5)
- Swing (Boys 5/6)
- Sweetees (Girls 4/5/6)
- Swim Team (Lanc Only)