December 5, 2019

Lancaster County Parks and Recreation has been proudly serving the citizens of Lancaster County for more than 35 years. As passionate professionals, it is our strong belief that the services and programs provided through parks and recreation is a critical component to the high quality of life in our community. Lancaster County is a desirable, safe and fun place to live and work, in large part due to the well-maintained parks and facilities, well organized youth and adult athletic programs, the opportunities to meet new people and socialize through structured programs for all walks of life.

We have exciting news! We have new sponsorship opportunities for the upcoming year to help fund our youth athletic programs county-wide. With the new sponsorship opportunities comes more return on your investment, such as banners, business logo opportunities for team uniforms and more advertising. Our staff at Lancaster County Parks and Recreation are committed to working with you one-on-one in selecting your sponsorship package that will be mutually beneficial to your business or organization. Our athletic programs have grown by 35% over the past several years and are continuing to grow. Many sports have nearly doubled in number of participants, a few topping out at 850 participants each sport season. Each of our sporting venues attracts 900-1200 people during one week of the season, so your business or organization name is seen by many citizens throughout a sporting season.

We’re so grateful for what our sponsors just like you have helped us accomplish over the years. From sponsoring athletic teams to funding new scoreboards and so much more, we’re immensely thankful to our past, present, and future sponsors. Whether your budget allows you to sponsor a single sport or multiple sports, every contribution is meaningful and appreciated. The following pages lists our athletic program sponsorship packages that includes pricing, sponsor benefits as well as commitment and payment deadlines. Please contact our office at your convenience to discuss your sponsorship package for our upcoming 2020 sport seasons.

Best Regards,

Teresa Willis
Accounting/Marketing
twillis@lancastersc.net

Hal Hiott
Director Lancaster County Park and Recreation
hhiott@lancastersc.net
LANCASTER COUNTY PARKS AND RECREATION SPONSORSHIP

PLATINUM LEVEL - $3500.00

(ONE COLOR) LOGO ON ALL SPONSORED SPORT SHIRTS
4 – 3X5 BANNERS
12 – SPONSORED TEAMS
2 PLAQUES 6 TEAMS ON EACH SIDE
ADVERTISEMENT ON COUNTY WEBPAGE, LCPR MONTHLY BROCHURES & FACEBOOK
4 TICKETS TO APPRECIATION DINNER

GOLD LEVEL – 1800.00

(ONE COLOR) LOGO ON ALL SPONSORED SPORT SHIRTS
2 – 3X5 BANNERS
6 – SPONSORED TEAMS
1 PLAQUE FOR 6 TEAM PICTURES
ADVERTISEMENT ON COUNTY WEBPAGE, LCPR MONTHLY BROCHURES & FACEBOOK
2 TICKETS TO APPRECIATION DINNER

SILVER LEVEL – 1200.00

(ONE COLOR) LOGO ON ALL SPONSORED SPORT SHIRTS
1 – 3X5 BANNER
4 – SPONSORED TEAMS
1 PLAQUE WITH FRAMES FOR 4 TEAM PICTURES
1 TICKETS TO APPRECIATION DINNER

BRONZE LEVEL – 300.00

NO LOGOS – JUST TEAM NAME
1 - SPONSORED TEAM
1 TEAM PICTURE

Additional add on to any sponsor level

3X5 Banner - $80.00
Additional sponsor per team - $300.00
1 – Picture (holds 1 picture) frame plaque 8x10 - $25.00

IF A BUSINESS WOULD LIKE TO DONATE TO LCPR’S SCHOLARSHIP PROGRAM FOR CHILDREN THAT THEIR PARENTS/GUARDIANS MAY NOT BE ABLE TO PAY FOR A SPORT OR MAY JUST NEED HELP IN PAYING PLEASE MARK THE BLOCK FOR THIS ON THE FORM.
NOTE: YOUR LOGO WILL NOT APPEAR ON ANY JERSEY UNLESS YOU ARE A CORPORATE SPONSOR ALREADY.
2020 SPONSORSHIP PAYMENT FORM

Please complete the form and MAIL, SCAN or FAX to:

LCPR - Attention: Teresa C. Willis
P.O. Box 243 - Lancaster, SC  29721
Fax:  1-877-636-7972

BUSINESS NAME: ____________________________ You can also attach a copy of the logo

SEND LOGO TO: twillis@lancastersc.net. (One color logo for sponsors of Silver, Gold, or Platinum)

CONTACT PERSON: ____________________________

JERSEY COLOR: _____________  LETTER COLOR: ____________  AGE GROUP: ____________

BUSINESS NUMBER: ______________________________________

EMAIL ADDRESS: ____________________________

MAILING ADDRESS: ____________________________ CITY _____________ STATE ____ ZIP CODE ____________

______ CHECK ENCLOSED (MAKE PAYABLE TO: LCPR)

______ CREDIT CARD [VISA, MASTERCARD, DISCOVERY ONLY. There is an additional 2.99% fee when using]

NAME (BUSINESS) ON CARD: ____________________________

BILLING ADDRESS OF CARD: ____________________________

CARD NUMBER _________________  3-DIGIT CODE: ______  EXP DATE: ______

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Check which sport you want

FALL SPORTS 2020
___ Tackle Football
___ Fall Soccer
___ Girls Volleyball
___ Flag Football

WINTER SPORTS 2020
___ Youth Girls Basketball
___ Youth Boys Basketball

SPRING SPORTS 2020
___ Spring Soccer
___ Youth Baseball
___ Girls Dixie Softball
___ T-Ball (Boys 4/5)
___ Swing (Boys 5/6)
___ Sweetees (Girls 4/5/6)
___ Swim Team (Lanc Only)

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LEVELS AND COST
1 Team – Bronze - $300.00
4 Teams – Silver - $1,200.00
6 Teams – Gold - $1800.00
12 Teams – Platinum - $3500.00

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SPONSOR COMMITMENT BY

FALL SPORTS 2020
AUGUST 15TH

WINTER SPORTS 2020
SEPTEMBER 15TH

SPRING SPORTS 2020
JANUARY 15TH

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AREAS TO SPONSOR IN
___ BUFORD
___ HEATH SPRINGS
___ INDIAN LAND
___ KERSHAW
___ LANCASTER

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ADD ONS:
___ 3x5 BANNER $80.00
___ Add a TEAM $300.00
___ 8x10 PLAQUE ( HOLDS 1 PIC) $25.00

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PAYMENT DUE

FALL SPORTS 2020
SEPTEMBER 15TH 2020
Tackle Football
Fall Soccer
Girls Volleyball
Flag Football

WINTER SPORTS 2020
DECEMBER 15TH, 2020
Youth Girls Basketball
Youth Boys Basketball

SPRING SPORTS 2020
FEBRUARY 15HT, 2020
Spring Soccer
Youth Baseball
Girls Dixie Softball
T-Ball (Boys 4/5)
Swing (Boys 5/6)
Sweetees (Girls 4/5/6)
Swim Team (Lanc Only)