



Lancaster County Accommodations Tax Advisory Committee
Meeting Agenda

Monday, September 21, 2020

County Council Chambers
County Administration Building
101 N. Main Street
Lancaster, SC 29720

1. Call to Order – Steve Willis 9:00 a.m.
2. Approval of the agenda *[deletions and additions of non-substantive matters]*
3. Citizens Comments
4. Approval of Minutes
 - September 11, 2020 *pgs. 3-5*
5. Discussion / Action Items

a. Updated Summary Sheet *pg. 6*

b. 3-5 minute presentations of the Accommodations Tax Grant Applications and then possible questions to follow:

9:15 a.m. – 9:30 a.m.	Indian Land Fall Festival <i>pgs. 7-13</i>
9:30 a.m. – 9:45 a.m.	Lancaster County Historical Commission <i>pgs. 14- 20</i>
9:45 a.m. – 10:00 a.m.	Lancaster County Historical Commission: Historical Markers <i>pgs. 21-31</i>

10:00 a.m. – 10:15 a.m.	Carolinas Chili Championship <i>pgs. 32-39</i>
10:15 a.m. – 10:30 a.m.	Friends of the Buford Massacre Battlefield <i>pgs. 40-50</i>
10:30 a.m. – 10:45 a.m.	Lancaster County Society for Historical Preservation <i>pgs. 51-59</i>
10:45 a.m. – 11:00 a.m.	Lancaster County Community Center (aka Barr Street) “LCCC” <i>pgs. 60-82</i>
11:00 a.m. – 11:15 a.m.	The Town of Heath Springs <i>pgs. 83-88</i>
11:15 a.m. – 11:30 a.m.	Lancaster County Council of the Arts <i>pgs. 89-95</i>
11:30 a.m. – 11:45 a.m.	Break

c. Discussion of the recommended funding to be approved by County Council

6. Adjournment

*Anyone requiring special services to attend this meeting should contact 285-1565 at least 24 hours in advance of this meeting.
Lancaster County Council Administration Committee agendas are posted at the Lancaster County Administration Building and are available on the Website:
www.mylanastersc.org*



Lancaster County Accommodations Tax Advisory Committee Minutes

101 N. Main Street, Lancaster, SC 29720

Friday, September 11, 2019

Committee Members present for the electronic meeting were Haskell Faulkenberry, Mike Dial, Patricia Arora and Randolph Duffy. Also present were Lancaster County staff members, County Administrator Steve Willis, Chief Financial Officer, Veronica Thompson, Budget Director, Kimberly Belk and Deputy Clerk to Council, Chelsea Gardner. Committee members that were absent were Alkesh Patel. There was a quorum of the Lancaster County Accommodations Tax Advisory Committee present for the electronic meeting.

The following press were notified of the meeting by e-mail in accordance with the Freedom of Information Act: *Lancaster News*, *Kershaw News Era*, *The Rock Hill Herald*, *Fort Mill Times*, Cable News 2, Channel 9 and the local Government Channel. The agenda was posted in the lobby of the County Administration Building and also on the county website for the required length of time.

Call to Order

The meeting was called to order at approximately 1:05 p.m.

Approval of the agenda

Randolph Duffy made the motion to approve the agenda. Seconded by Haskell Faulkenberry. Passed 4-0.

Citizens Comments

There were no citizens that came forward for comments.

Approval of the minutes

Haskell Faulkenberry made the motion to approve the May 13, 2019 Committee minutes. Seconded by Mike Dial. Passed 4-0.

Discussion / Action Items

Election of Officers

Haskell Faulkenberry made the motion to nominate Mike Dial as Chairman the Accommodation Tax Advisory Committee. The motion was seconded by Randolph Duffy. The motion to nominate Mike Dial as Chairman of the Accommodation Tax Advisory Committee passed by a vote of 4-0.

Haskell Faulkenberry made the motion to nominate Randolph Duffy as Vice Chairman of the Accommodation Tax Advisory Committee. The motion was seconded by Mike Dial. The motion to nominate Randolph Duffy as Vice Chairman of the Accommodation Tax Advisory Committee passed by a vote of 4-0.

Review of the Rules and Procedures

Chief Financial Officer, Veronica Thompson reviewed the Rules and Procedures with the Committee and answered any questions or concerns that the Committee may have had.

Distribution and Preliminary Review of applications

The Committee briefly reviewed the layout of the applications and asked any questions that they may have had to Staff members. The Lancaster County Chief Financial Officer, Veronica Thompson noted that applications were included in the packets to give the committee time to review and have questions prepared for the presenters at the September 21st Committee meeting. Applications were constructed to ensure ATax guidelines are followed.

Adjournment

Haskell Faulkenberry made the motion to adjourn the Accommodations Tax Advisory Committee meeting. Seconded by Randolph Duffy. The motion to adjourn the Accommodations Tax Advisory Committee meeting passed by a vote of 4-0.

Respectfully Submitted:

Approved by the ATax Committee

Chelsea Gardner
Deputy Clerk to Council

Chairman

A	B	C	D	E	F	G	H	I	J	K
Applicant Name	In existence for at least one year?	Proof of nonprofit status	Meet eligibility criteria?	Project Summary	Marketing and Promotions	Construction/Maintenance	Other	Total ATax Funds Requested	Other funds	Total Cost
1										
2	Yes	Yes	Yes	Requesting funding in order to put on a chili cookoff sanctioned by the International Chili Society. Funding will be used for various print and digital marketing of the event and to assist in the cost of using public facilities and having public safety/first responders present.	20,000	0	12,500 (Public Safety, Solid Waste, public facilities, restrooms, and parking)	32,500	32,500	65,000
3	Yes	Yes	Yes	Requesting funding for signage in order to enhance the experience of those visiting the battlefield and brochures. Additional monies requested for the construction and installation of a split rail fence to make the property more appealing to visit.	500	10,206	0	10,706	0	10,706
4	Yes	Yes	Yes	Requesting monies for marketing and advertising in through various print and digital platforms, event support due to size of event, and also monies for capital improvement including landscaping and facility maintenance.	30,000	10,000	20,000 (shuttle and parking, security, fire, EMS, temp. structure, rentals, restrooms)	60,000	80,000	150,000
5	Yes	Yes	Yes	Requesting funding for building improvements to include commercial grade flooring, paint interior, replace ceiling tiles, reno restrooms, and replace HVAC. Other improvements include money for a PT coordinator, installing a drain, and a flat pan canopy. Additional funding requested for banners, flyers, and brochures.	600	71,079	35,481 (install drain, remove debris, PT Coordinator, install flat pan canopy)	92,160	15,000	107,160
6	Yes	Government	Yes	Requesting funding for equipment related to the preservation of materials housed in the Historical Courthouse Museum including various storage units, case display lights, archival gloves, fireproof safes, document protectors, and dehumidifiers.	0	0	8,274 (archival materials: dehumidifiers, fireproof safes, document protectors, metal edged storage boxes, hanging storage, case display lights, 0 interleaving paper and cutter)	8,274	500	8,774
7	Yes	Government	Yes	Requesting funding to assist in the refurbishment of historical markers throughout the county with the cost of one of them being shared with Friends of Buford Battlefield	0	0	7,500 (repair and refurbish 0 markers)	7,500	500	8,000
8	Yes	Yes	Yes	Requesting funds to add an vestibule addition to the front of the building and a Green Room annex at the rear of the building to provide space for performers to dress and warm-up	0	150,000	0	150,000	1,206,224	1,356,244
9	Yes	Government	Yes	Requesting funding to build a new park across the street from the Heath Springs Town Hall in order to provide for a larger space to host events and gatherings intended to attract visitors in addition to local residents.	3,000	210,000	0	213,000	0	213,000
10	Yes	Yes	Yes	"Public Arts on the Greenway" committee would like to use the Lindsay Pettus Greenway to display murals in the greenway tunnel over which Gillsbrook Dr passes. Goal of murals is to highlight Lancaster county's flora and fauna in a unique way using arts, literature, environmental education, history, and native culture. Provides for activities in the COVID era by naturally incorporating social distancing.	10,000	15,000	4,500	29,500	29,500	59,000



Lancaster County Accommodations Tax Grant Application

Fiscal Year July 1, 2020 – June 30, 2021

Applications must be received by 5:00 PM – Friday, March 27, 2020

Return applications to:
Lancaster County Finance Department Attn:
Veronica Thompson
PO Box 1809
Lancaster, SC 29721

Questions should be directed to:
Veronica C Thompson
vcthompson@lancastercsc.net

Or
101 North Main Street, Suite 121, Lancaster or
send email: vcthompson@lancastercsc.net

ATAX Grant Requested:	# 60,000 March 27, 2020	Date(s) of Specific Event:	October 3 & 4
Total cost of project:	\$150,000	(if applicable)	
Location of Specific Event:	Indian Land High and Middle School Complex		

SECTION I: ORGANIZATION INFORMATION

Name of Organization:	Indian Land Fall Festival
Contact Name and Title:	Jim Mertes, Board Member
Mailing Address:	134 Fort Mill Highway, Indian Land SC 29707
Phone Number:	704-905-3316
Fax Number:	N/A
Email Address:	IndianLandFallFest@gmail.com
Website:	IndianLandFallFest.com - Currently being transferred to a new host

TYPE OF ENTITY (check one)

501(c) Tax-exempt Governmental Other Nonprofit

Federal Employer Identification Number:	82-1884886
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Briefly state the history and mission of your organization.

The Indian Land Fall Festival originally began 15 years ago. It has grown to be the largest annual event in Lancaster County.

The Indian Land Fall Festival is a community event which showcases Indian Land and Lancaster County - its people, businesses, churches, and civic organizations. The theme is "the journey not just the destination". This theme allows organizers the opportunity to use the Fall Festival platform to promote the community throughout the year and a reason for people to get out and connect in the community.

This year the main event will be held on October 3 and 4 with other community events beginning September 24th as part of The Best Week of Fall promotion.

SECTION II: GENERAL INFORMATION

(Refer to program guideline- Application Components)

1. Describe the project you are requesting funds for

MARKETING

The main component of this project is for marketing and advertising budgets.

Part one includes target marketing outside of Lancaster County. There are more than one million people living within 20 miles of the Indian Land Fall Festival. More than 90% of those live outside of Lancaster County.

Part two includes target regionally marketing where people are drawn for specific events such as the kids events, music, fireworks, and arts & crafts.

EVENT SUPPORT

The second part of the project is support of the event. Due to the size safety is the number one concern. Offsite facilities for parking and shuttle service have been arranged along with appropriate temporary structures, restrooms, law enforcement, fire, and EMS services.

CAPITAL IMPROVEMENT

This includes facilities and parking maintenance, turf and landscaping, and on site improvements.

2. Describe how will your project benefit tourism in Lancaster County?

Our event is the largest annual event in Lancaster county. This platform allows us to not only market the event each fall but also market Indian Land and Lancaster County throughout the year as part of our "Journey Not Just The Destination" theme. Other businesses and community organizations will be able to partner up and use this network to draw from outside the county throughout the year.

3. Describe how will your event benefit the community?

There are five components of participation with the Fall Festival - business, religious organizations, schools, and civic organizations. Our model allows all groups to participate and promote themselves. As we have events throughout the year, it increases the opportunity for networking and promotion of Indian Land and Lancaster County based groups.

4. Describe previous successes and capacity for managing the project

The Indian Land Fall Festival organization has been able to put together one of the largest events in the area. It was awarded the Rising Star award by the South Carolina Festival and Events Association which is one of the top three awards in the state. A team of results driven leaders, including the Lancaster County volunteer of the year, has been assembled for the festival from leaders in the business, religious, school, and civic sectors. The event has processes set up that can be scaled for future growth and management. Also, relationships with many other area festivals have been formed to develop best practices.

5. Describe your marketing plan and how you intend to track visitors

Separate marketing firms for social media, print media, and online/SEO will be hired to promote the event and community. Online analytics are used extensively along with direct polling of guests that enter the event.

SECTION III: **FUNDING REQUEST FOR BUDGET YEAR 2021**

1. The Accommodations Tax is available under section 6-4-10(4)(b) of the South Carolina Code of Laws for the following **tourism-related** expenditures.
(Refer to guideline -Budget and Eligible Expenditures)

2. Describe how the organization is currently funded.

The organization is self funded through vendor / sponsor fees and event parking fees.

3. ITEMIZE EXPECTED PROJECT COSTS- **TOURISM RELATED**

MARKETING & PROMOTIONS

TYPE OF ADVERTISING	DESCRIPTION (media schedule, location of ad placement, etc.)	COSTS
Print Media	Newspaper Advertising and publications, Magazine Advertising, Targeted Mailings, & traditional advertising, etc.	\$6,000
Online Media / SEO	Professional strategic marketing leadership, online marketing optimization, etc.	10,000
Social Media Advertising	Targeting advertising and social media marketing, etc.	3,000
Radio / TV	Regional advertising, interviews, and other.	4,000
Internet Radio	Targeting online advertising and marketing, etc.	4,000
Regional Billboard Advertising	Electronic Billboards and other advertising.	3,000
TOTAL REQUEST FOR MARKETING & PROMOTIONS		\$30,000.00

CONSTRUCTION AND/OR MAINTENANCE OF TOURIST-RELATED FACILITY

DESCRIPTION	COST
Facility upgrades, safety improvement, and other needs.	\$10,000
TOTAL REQUEST FOR CAPITAL & MAINTENANCE	\$10,000.00

OTHER (PLEASE INDICATE TYPE OF EXPENDITURE)

DESCRIPTION	COST
Shuttle and Parking Service	\$7,500
Security, Deputies, Fire, EMS	4,500
Temporary Structures, Rentals, and Restrooms	8,000
TOTAL REQUEST (OTHER)	\$20,000.00

TOTAL REQUESTED FROM COUNTY	\$60,000.00
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4. LIST FUNDS RECEIVED OR REQUESTED FOR TOURISM-RELATED EXPENSES

SOURCE	FY 20 AMOUNT	FY 21 AMOUNT	FY 21 STATUS
Lancaster County			
TOTAL Project or Event	\$ 0	\$ 0	\$ 0

The following attachments MUST be submitted with your application. If not, your application will NOT be considered.

- A. The Internal Revenue Service (IRS) tax status determination letter (not applicable to governmental agencies).
- B. Copy of Internal Revenue Service (IRS) Form 990 for the most recently completed year. (A financial statement must be substituted if an organization chooses not to file an IRS Form 990 because their revenues are less than the threshold to file an IRS Form 990).
- C. Copy of Annual Audit performed by a Certified Public Accountant (CPA):
 - 1. if a governmental agency, or;
 - 2. if entity's revenues are \$1,000,000 or more in the last completed fiscal year.

I hereby certify that I am an authorized signatory for the applicant organization and that this organization does not discriminate on the basis of race, color, age, sex, religion, sexual orientation, physical disability, veteran status, or national origin, and that all funds that may be received by applicant organization from the County of Lancaster will be solely used for the purposes set forth in this application and will comply with all laws and statutes. In particular, organizations receiving Accommodations Tax Funding will comply with state regulations requiring funds be utilized only for purposes as set forth in the Accommodations Tax Statute.

Jim Mertes  _____ 03/27/2020
04:16 PM
Executive Director's Signature Date

Name and Title (please print)

Board Chair's Signature Date

Name and Title (please print)

Administrative Purposes Only

Date Received:	Valid Accommodations Purpose under State Code of Laws 6-4-10(4)(b):	Yes <input type="checkbox"/> No <input type="checkbox"/>
	IRS determination letter:	Yes <input type="checkbox"/> No <input type="checkbox"/>
	IRS Form 990 (or Financial Statement if not required to file IRS 990):	Yes <input type="checkbox"/> No <input type="checkbox"/>
	Audit:	Yes <input type="checkbox"/> No <input type="checkbox"/>



Lancaster County Accommodations Tax Grant Application

Fiscal Year July 1, 2020 – June 30, 2021

Applications must be received by 5:00 PM – Friday, March 27, 2020

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 Veronica Thompson
 PO Box 1809
 Lancaster, SC 29721
 Or
 101 North Main Street, Suite 121, Lancaster or
 send email: vcthompson@lancastercsc.net

Questions should be directed to:
 Veronica C Thompson
vcthompson@lancastercsc.net

ATAX Grant Requested:	\$ 8,274	Date(s) of Specific Event:	none
Total cost of project:	\$ 8,774	(if applicable)	
Location of Specific Event:	none		

SECTION I: ORGANIZATION INFORMATION

Name of Organization:	LANCASTER COUNTY HISTORICAL COMMISSION
Contact Name and Title:	JOE C. GRIER, CHAIR
Mailing Address:	c/o LANCASTER COUNTY, P.O. BOX 1809, LANCASTER, SC 29721
Phone Number:	803-320-7393
Fax Number:	none
Email Address:	jcgrier@comporium.net
Website:	none

TYPE OF ENTITY (check one)

501(c) Tax-exempt Governmental Other Nonprofit

Federal Employer Identification Number:	LANCASTER COUNTY'S
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Briefly state the history and mission of your organization.

The purpose of the Lancaster Historical Commission is to preserve and identify places and things of historical significance in Lancaster County. Established by Ordinance No. 241, 7-25-94, the Commission is responsible for the upkeep of historical sites in the county, and is authorized to compile, print and seal historical pamphlets and books. The commission's bylaws says it may stage or promote events, or work with other groups, agencies, or organizations in promoting events of an historical nature. The Commission operates the Historic Courthouse Museum, completely on a volunteer basis.

SECTION II: GENERAL INFORMATION

(Refer to program guideline- Application Components)

1. Describe the project you are requesting funds for

The Lancaster County Historical Commission operates the Historical Courthouse Museum on an entirely volunteer basis, using a small part of a small county budget (\$5000). Fifty to sixty percent of the budget goes to repairing and refurbishing the 42 historical markers in the county, as maintaining historical sites is required by the Historical Commission's bylaws. This leaves little money for other expenses. The museum has almost no secure or archival storage for its numerous and valuable artifacts except what little has been donated by our volunteers. The Commission is requesting the monies to purchase a variety of archival storage boxes, transparent document sleeves, artifact-handling gloves, file cabinets and fireproof safes, and, due to the high moisture conditions in the museum, dehumidifiers. Also included in the request are mobile shelving units, a textile storage trolley and garment hangers and storage bags, archival book boxes and artifact tags, labels and pens of archival quality. The dehumidifiers are required due to the continual seepage of moisture from the bricks inside the nearly 200-year-old building. This request is only for the most basic and immediately needs. Additional materials will be purchased in the future with an increase in the Historical Commission's budget from the County or grants or solicitations of sponsorship from local citizens, groups or companies.

No one wants to visit a museum that does not have quality displays and a museum that does not adequately protect its history does a disservice to its citizens.

2. Describe how will your project benefit tourism in Lancaster County?

The museum's whole purpose is to highlight Lancaster County's unique history and the venue of the historic courthouse and courtroom. It promotes tourism and increases tourism dollars spent in the community, operating as a museum and the de-facto visitors' center for the county, especially on weekends and during special events, when the County government offices are closed. It is the only County-sponsored historical center in the county and is in a unique position to promote tourism in Lancaster County. Greater visitation to the museum may also increase the County's revenue by greater awareness of the rental space in the historic courtroom in the upstairs of the courthouse, thereby increasing visitors not interested in museums but increasing overnight stays of out-of-town visitors, as many rental events are in the evenings. The volunteers open the museum in support of special arts and cultural events sponsored by other organizations, and hosts book-signings for authors writing history or historical fiction. One book-signing drew a number of out-of-town visitors, as it was stories of the Viet Nam war, and several of the people mentioned in the book who lived out of state attended. Over 80 people attended each of the two book-signings hosted by the Commission. One hundred and thirty people attended the Viet Nam Veterans program where families and descendants of deceased Lancaster servicemen (some from out of town) were recognized and the veterans honored. The museum promotes tourism by supplying brochures and pamphlets promoting Lancaster County to other organizations such as the Old English Tourism District and SCPRT. Six thousand brochures were supplied this year to the I-95 Welcome Center.

3. Describe how will your event benefit the community?

The community supports the museum, as evidenced by the great majority of its visitors being from the county. Several visitors have come to the museum because they had heard their relatives were recognized in displays and brought other relatives with them. One visitor recognized a relative in a display and spread the word among his relatives to visit and see the display. Archival preservation will keep artifacts in good condition and promote awareness of the contributions of our diverse communities. Artifacts in good condition will foster pride in diverse communities' accomplishments and achievements and publicize those successes. The Commission is improving its collection to represent all communities rather than only the well-known residents as evidenced by its acquisition of photographs of notable African-Americans.

The Historical Commission cooperates with government agencies, local authors, community-oriented and community-service organizations such as See Lancaster, the Native American Studies Center, the Lancaster Genealogy Club, the Lancaster County School District, Lancaster Society for Historic Preservation, the Katawba Valley Land Trust (hosting and co-sponsoring events) and the County to cross-publicize events and functions. These organizations, and the public at large will benefit from proper preservation and display of the museum's artifacts. Improved preservation of the museum's objects will benefit the school children who come to the museum for tours and augment the paucity of history taught in the schools.

4. Describe previous successes and capacity for managing the project

Previous successes include evidence that the community supports the museum, shown by the more than 800 people who visited the museum last year, the nearly 300 people who have attended special events and the \$265 it received in box donations from the public. The Historical Commission's volunteers have opened and continue to open the museum for special arts and cultural events such as the Ag + Art weekend, Red Rose Festival, and Veterans' Day parade. The Historical Commission has worked with the SC Department of Archives and History and Lancaster County Libraries for artifact preservation and mutual benefit. This year, its cooperation with Wofford College Archives allowed the loan of the George Washington coin that was presented at Lancaster's Barr's Tavern in 1791. The Commission has hosted and co-sponsored presentations at the historic courthouse with the Katawba Valley Land Trust, thereby pulling in more residents of the northern part of Lancaster County and surrounding counties from the land trust's membership. Feature articles on the coin and the re-acquisition of President's Andrew Jackson's snuffbox and an original letter written by him to a Lancaster resident promoted visitation and therefore tourism for these nationally-important objects. The unveiling of these artifacts was one of the most well-attended events of the year.

Capacity to manage the project is shown by the regular hours the Commission volunteers open the museum on Mondays, Wednesdays and the first and third Saturdays of the month. A regular schedule of hours has been maintained for years even as members and advisors of the Commission have changed. Also, workdays for organizing and cleanup have been and will continue to be held. The new Chair and Vice-Chair of the Commission have put in place more accountability and better organization of the museum, including creating a formal inventory of artifacts.

5. Describe your marketing plan and how you intend to track visitors

The marketing plan includes publicizing the museum through continued cooperation with the previously-mentioned community organizations. Members of the Commission are working on publications to increase knowledge of and publicity for the museum. Programs are regularly advertised in the Lancaster News and reporters are provided with information and solicited for feature articles and flyers are provided to cooperating organizations. The Historical Commission cooperated with the SC Highway Department to place a directional sign to the museum.

Visitors are tracked by means of a sign-in register at the door of the museum. The Commission will begin asking for visitors' residence location and whether they are staying overnight in the county to track visitors and hotel stays. Head counts are taken during programs to assure the number of visitors are tracked in case some miss signing the register. The county tracks the number of rentals for the upstairs historic courtroom.

SECTION III: FUNDING REQUEST FOR BUDGET YEAR 2021

1. The Accommodations Tax is available under section 6-4-10(4)(b) of the South Carolina Code of Laws for the following **tourism-related** expenditures.
(Refer to guideline –Budget and Eligible Expenditures)

2. **Describe how the organization is currently funded.**

The Historic Commission is currently funded with an annual budget from Lancaster County. It also receives donations from the public through a donation box in the museum.

3. ITEMIZE EXPECTED PROJECT COSTS- **TOURISM RELATED**

MARKETING & PROMOTIONS

TYPE OF ADVERTISING	DESCRIPTION (media schedule, location of ad placement, etc.)	COSTS
Lancaster News	Coming Events and feature articles	\$ 0
Cooperating Groups and Agencies	newsletter articles, flyers	\$0
TOTAL REQUEST FOR MARKETING & PROMOTIONS		\$ 0

CONSTRUCTION AND/OR MAINTENANCE OF TOURIST-RELATED FACILITY

DESCRIPTION	COST
TOTAL REQUEST FOR CAPITAL & MAINTENANCE	\$ 0

OTHER (PLEASE INDICATE TYPE OF EXPENDITURE)

DESCRIPTION	COST
Archival materials: dehumidifiers-3@\$300 each, fireproof safes-2@\$1300 & 1@\$800,	\$4300
document protectors of various sizes-\$500, metal-edged storage boxes of various sizes, \$1713	\$2213
textile hanging storage-\$562, 20 display case lights \$900, interleaving paper & cutter \$254, gloves \$45	\$1761
TOTAL REQUEST (OTHER)	\$ 8,274

The following attachments MUST be submitted with your application. If not, your application will NOT be considered.

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- B. Copy of Internal Revenue Service (IRS) Form 990 for the most recently completed year. (A financial statement must be substituted if an organization chooses not to file an IRS Form 990 because their revenues are less than the threshold to file an IRS Form 990).
- C. Copy of Annual Audit performed by a Certified Public Accountant (CPA):
 - 1. if a governmental agency, or;
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I hereby certify that I am an authorized signatory for the applicant organization and that this organization does not discriminate on the basis of race, color, age, sex, religion, sexual orientation, physical disability, veteran status, or national origin, and that all funds that may be received by applicant organization from the County of Lancaster will be solely used for the purposes set forth in this application and will comply with all laws and statutes. In particular, organizations receiving Accommodations Tax Funding will comply with state regulations requiring funds be utilized only for purposes as set forth in the Accommodations Tax Statute.

Executive Director's Signature

Date

none

Name and Title (please print)

Board Chair's Signature

Date

Joe C. Grier, Chair

Name and Title (please print)

Administrative Purposes Only

Date Received:	Valid Accommodations Purpose under State Code of Laws 6-4-10(4)(b):	Yes <input type="checkbox"/> No <input type="checkbox"/>
	IRS determination letter:	Yes <input type="checkbox"/> No <input type="checkbox"/>
	IRS Form 990 (or Financial Statement if not required to file IRS 990):	Yes <input type="checkbox"/> No <input type="checkbox"/>
	Audit:	Yes <input type="checkbox"/> No <input type="checkbox"/>

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 - 1. if a governmental agency, or;
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Executive Director's Signature

Date

none

Name and Title (please print)

Joe C. Grier

Board Chair's Signature

3/26/2020 JCG

Date

Joe C. Grier, Chair

Name and Title (please print)

Administrative Purposes Only

Date Received:

Valid Accommodations Purpose under State Code of Laws 6-4-10(4)(b):
 IRS determination letter:
 IRS Form 990 (or Financial Statement if not required to file IRS 990):
 Audit:

Yes No
 Yes No
 Yes No
 Yes No

Veronica Thompson

From: Veronica Thompson
Sent: Wednesday, June 3, 2020 11:22 AM
To: Graham Shuford
Cc: Kimberly Belk
Subject: FW: [EXTERNAL] Accommodation Tax Grant Application from Lancaster County Historical Commission - Historical Markers request
Attachments: ATAX_Application_2.2020FillableLancCoHistComsnMarkers.pdf; ATAX_Application_2.2020FillableLancCoHistComsnMarkersSignature.pdf; An audit of Lancaster County Finances.docx



Veronica Thompson, *Chief Financial Officer*
Finance

Lancaster County Government
PO Box 1809
101 N Main St
Lancaster, SC 29720

P: (803) 416-9301 F: (866) 510-4742
vcthompson@lancastersc.net

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NOTICE: All email correspondence to and from this address may be subject to public disclosure under the SC Freedom of Information Act.

From: Ann Christie <acdc@comporium.net>
Sent: Thursday, March 26, 2020 10:15 PM
To: Veronica Thompson <vcthompson@lancastersc.net>
Cc: JOE GRIER <JCGRIER@COMPORIUM.NET>; CATHIE CATOE <CATOE4@COMPORIUM.NET>; CATHIE CATOE <CATHIECATOE@YAHOO.COM>
Subject: [EXTERNAL] Accommodation Tax Grant Application from Lancaster County Historical Commission - Historical Markers request

THIS IS AN EXTERNAL E-MAIL — Use caution when clicking on links as they could open malicious websites.
—IT Helpdesk, support.lancastercountysc.net

Attached is the Lancaster County Historical Commission's application for the Accommodation Tax Grant for historical markers. Thank you for talking with me earlier in the week. You told me during our phone conversation that it would be okay to attach Chairman Joe Grier's signature page as a separate file. The application, the signature page, and the audit location are attached.

Thank you for all you do for Lancaster County.

-Ann Christie

Advisor

Lancaster County Historical Commission

per Joe C. Grier, Chair

Dick and Ann Christie
1267 Flint Ridge Rd
Heath Springs, SC 29058

803-273-9909



Lancaster County Accommodations Tax Grant Application

Fiscal Year July 1, 2020 – June 30, 2021

Applications must be received by 5:00 PM – Friday, March 27, 2020

Return applications to:
Lancaster County Finance Department
Attn: Veronica Thompson
PO Box 1809
Lancaster, SC 29721
Or
101 North Main Street, Suite 121, Lancaster

Questions should be directed to:
Veronica Thompson
vthompson@lancastersc.net

ATAX Grant Requested:	\$ 7500	Date(s) of Specific Event:	none
Total cost of project:	\$ 8000	(if applicable)	
Location of Specific Event:	none		

SECTION I: ORGANIZATION INFORMATION

Name of Organization:	Lancaster County Historical Commission
Contact Name and Title:	Joe Grier, Chair
Mailing Address:	c/o Lancaster County-P O Box 1809, Lancaster, SC 29721
Phone Number:	803-320-7393
Fax Number:	none
Email Address:	jcgrier@comporium.net
Website:	none

TYPE OF ENTITY (check one)

501(c) Tax-exempt Governmental Other Nonprofit

Federal Employer Identification Number:	Lancaster County's
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Briefly state the history and mission of your organization.

The purpose of the Lancaster Historical Commission in its bylaws is "to preserve and identify places and things of historical significance in Lancaster County." Established by Ordinance No. 241, 7-25-94, its duties are "to select (historical) markers and is responsible for the upkeep of historical sites in the county and is authorized to compile, print and seal historical pamphlets and books...it may stage or promote events or work with other groups, agencies or organizations in promoting events of an historical nature." The commission operates the Historic Courthouse Museum, completely on a volunteer basis.

SECTION II: GENERAL INFORMATION

(Refer to program guideline- Application Components)

1. Describe the project you are requesting funds for

The Lancaster County Historical Commission is required by its bylaws to maintain the county's historical markers. The Commission operates on a small county budget of \$5000. Fifty to sixty percent of its budget goes to repairing and refurbishing four each year of the 43 historical markers in the county. The amount spent each year depends on the size of the marker and whether or not a new mounting pole is required. Often the Commission does not know if a new pole is required until the private company which repairs and refurbishes the markers takes them down. The funds expended for the markers leaves little money for putting on events, purchasing materials to display or conserve artifacts or for Commissioners' expenses. For this fiscal year, the Commission expended its budget funds by April 1st. The Battle of the Waxhaws/Buford Massacre site organization, the Friends of the Buford Massacre Battleground, will match half the cost of refurbishing its very large marker in the amount of \$500.

2. Describe how will your project benefit tourism in Lancaster County?

As said previously, it is a requirement of the Historical Commission's bylaws to maintain the county's historical markers. Repairing and refurbishing the markers will demonstrate pride in and value of our history and attract and keep tourists' attention and promote travel within the county. Historical tourism and travel is increasing rapidly. According to Charleston's Post and Courier newspaper, "Tourism's economic impact on South Carolina has grown again, reaching \$22.6 billion and marking six years of consecutive record-breaking growth for the state's visitor industry" which it says includes a \$1.4 billion increase in economic impact over the previous year and that there has been a 63% increase in revenue per hotel room since 2010 (February 2019). The public has interest in Lancaster County historical markers, as evidenced by the thirty-five people who attended the unveiling of the Lancaster Poor House and Cemetery marker in 2019. Because the Commission members and advisors had researched the people buried there and invited descendants, there were attendees from out of town who may have stayed overnight and extended their visits as tourists. Lancaster County is part of the American Battlefield Trust's Revolutionary War Liberty Trail, which will be a unified path of preservation and interpretation across the state, telling the story of how the events of 1779-1782 directly led to an American victory in the Revolutionary War. The Battle of the Waxhaws (Buford's Massacre) and the Battle of Hanging Rock are highlighted on the trail, and both of these sites have historical markers. Lancaster County's historical markers reflect the county's diverse heritage and provide attractions for diverse tourists. There are markers highlighting African-American history, the Catawba Indian King Haigler, and the Poor House for the orphaned, aged and indigent. The Commission granted a request last year by the Mount Carmel AME-Zion campground to change the Commission's priority order of the markers to refurbish its marker in time for its 150th anniversary celebration.

3. Describe how will your event benefit the community?

Because Lancaster's historical markers reflect the diversity of its population, the markers provide a point of pride and an opportunity for publicity of past contributions of our diverse communities and an opportunity to educate those communities about their heritage. The Commission is working on a book of points of interest and the historical markers for this purpose. Also, the Commission cooperates with community-oriented and community-service organizations such as See Lancaster, the Native American Studies Center, Lancaster School District, Lancaster Genealogy Club, Lancaster County Society for Historic Preservation, Katawba Valley Land Trust (hosting and co-sponsoring events) and the County to cross-publicize events and functions. Refurbished historical markers will publicize our history, promote tourism and increase community activism and pride with these organizations.

4. Describe previous successes and capacity for managing the project

The Historical Commission has already repaired and refurbished all but eight of the county's 42 historical markers. Due to the diligence of the Commission members, a reliable, responsive and competent company has been found which hand-repairs and hand-paints the markers, and charges relatively little. The Commission developed a priority list categorized by the condition of the markers so the worst could be re-done first. The markers were then grouped by location so the mileage charged by the company was minimized. Commission members and advisors monitor the performance of the company and in the one case an issue was found, it was promptly corrected.

5. Describe your marketing plan and how you intend to track visitors

The marketing plan includes publicizing the markers and sites through continued cooperation with the previously-mentioned community organizations and the local media. Members of the Commission are working on publications to increase knowledge of and publicity for the county's historic sites. Activities such as the unveiling of markers are regularly advertised in the Lancaster News and reporters are provided with information and solicited for feature articles, and flyers are provided to the cooperating organizations. Head counts are taken at all functions outside the museum, such as was done at the unveiling of the Poor House historical marker. All visitors to the museum are asked to sign the guest register. Head counts are taken at all Commission-sponsored programs and presentations inside the museum in case someone forgets to sign the register. There is no entity that tracks visitors specifically for Lancaster County. However, visitors to the area will continue to be tracked by the Olde English Tourism District.

SECTION III: FUNDING REQUEST FOR BUDGET YEAR 2021

1. The Accommodations Tax is available under section 6-4-10(4)(b) of the South Carolina Code of Laws for the following **tourism-related** expenditures.
(Refer to guideline –Budget and Eligible Expenditures)

2. **Describe how the organization is currently funded.**

The Historical Commission is funded with an annual budget from Lancaster County. It also receives donations from the public through a donation box in the museum.

3. ITEMIZE EXPECTED PROJECT COSTS- TOURISM RELATED

MARKETING & PROMOTIONS

TYPE OF ADVERTISING	DESCRIPTION (media schedule, location of ad placement, etc.)	COSTS
Lancaster News	Coming Events and feature articles	\$0
Cooperating organizations	Newsletter articles, flyers	\$0
TOTAL REQUEST FOR MARKETING & PROMOTIONS		\$0

CONSTRUCTION AND/OR MAINTENANCE OF TOURIST-RELATED FACILITY

DESCRIPTION	COST
none	\$0
TOTAL REQUEST FOR CAPITAL & MAINTENANCE	\$0

OTHER (PLEASE INDICATE TYPE OF EXPENDITURE)

DESCRIPTION	COST
Repair and refurbish seven historical markers at \$1000 each	\$7000
Repair and refurbish one marker with the cost shared by the Friends of Buford Battleground	\$500
TOTAL REQUEST (OTHER)	\$7500

TOTAL ATAX \$\$ REQUESTED FROM COUNTY	\$7500
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4. LIST FUNDS RECEIVED OR REQUESTED FOR TOURISM-RELATED EXPENSES

SOURCE	FY 20 AMOUNT	FY 21 AMOUNT	FY 21 STATUS
Lancaster County			
ATAX	\$0	\$7500 requested	awaiting approval
Friends of the Buford Massacre Battleground	\$0	\$500	granted to the LCHC
TOTAL Project or Event		\$8000	

Markers

The following attachments MUST be submitted with your application otherwise your application will NOT be considered.

- A. The Internal Revenue Service (IRS) tax status determination letter (not applicable to governmental agencies).
- B. Copy of Internal Revenue Service (IRS) Form 990 for the most recently completed year. (A financial statement must be substituted if an organization chooses not to file an IRS Form 990 because their revenues are less than the threshold to file an IRS Form 990).
- C. Copy of Annual Audit performed by a Certified Public Accountant (CPA):
 - 1. if a governmental agency, or;
 - 2. if entity's revenues are \$1,000,000 or more in the last completed fiscal year.

I hereby certify that I am an authorized signatory for the applicant organization and that this organization does not discriminate on the basis of race, color, age, sex, religion, sexual orientation, physical disability, veteran status, or national origin, and that all funds that may be received by applicant organization from the County of Lancaster will be solely used for the purposes set forth in this application and will comply with all laws and statutes. In particular, organizations receiving Accommodations Tax Funding will comply with state regulations requiring funds be utilized only for purposes as set forth in the Accommodations Tax Statute.

 none
 Executive Director's Signature Date

Name and Title (please print)

Joe C. Grier
 Board Chair's Signature Date *3/26/2022*

Joe C. Grier, Chair, Lancaster County Historical Commission

 Name and Title (please print)

Administrative Purposes Only		
Date Received:	Valid Accommodations Purpose under State Code of Laws 6-4-10(4)(b):	Yes <input type="checkbox"/> No <input type="checkbox"/>
	IRS determination letter:	Yes <input type="checkbox"/> No <input type="checkbox"/>
	IRS Form 990 (or Financial Statement if not required to file IRS 990):	Yes <input type="checkbox"/> No <input type="checkbox"/>
	Audit:	Yes <input type="checkbox"/> No <input type="checkbox"/>

An audit of Lancaster County Finances,
including
the Lancaster County
Historical Commission funding,
is available on the county's web site under

- Department
- Finance
- Financial and Budgetary Documents
- Comprehensive Annual Financial
Reports
- Fiscal Year 2019 CAFR

March 25, 2020

Lancaster County Finance Department
ATTN: Ms. Veronica Thompson
PO Box 1809
Lancaster, SC 29721

RE: Carolinas Chili Championship

Dear Ms. Thompson,

Enclosed for your review and the consideration of the Accommodations Tax Committee are the following documents for the above-referenced entity:

1. Lancaster County Accommodations Tax Grant Application for fiscal year July 1, 2020 through June 30, 2021; and
2. The IRS tax status determination letter.

Please note that a copy of our IRS Form 990 is not available yet as this is our first filing year and we continue to work with our accountant to have this form completed. Upon its filing, I will forward a copy to you for your records. If you should need anything further, please do not hesitate to reach out to me directly via email at chilijessica21@gmail.com or phone at 803-804-7097.

Thank you in advance for your consideration, I look forward to hearing from you soon.

Kind Regards,


Jessica Threatt
Carolinas Chili Championship Vice President/Director



Lancaster County Accommodations Tax Grant Application

Fiscal Year July 1, 2020 – June 30, 2021

Applications must be received by 5:00 PM – Friday, March 27, 2020

Return applications to:
Lancaster County Finance Department Attn:
Veronica Thompson
PO Box 1809
Lancaster, SC 29721

Questions should be directed to:
Veronica C Thompson
vcthompson@lancaster-sc.net

Or
101 North Main Street, Suite 121, Lancaster or
send email: vcthompson@lancaster-sc.net

ATAX Grant Requested:	\$ 32,500	Date(s) of Specific Event:	09/25-27/20
Total cost of project:	\$ 65,000	(if applicable)	
Location of Specific Event:	8746 Charlotte Hwy, Indian Land, SC 29707		

SECTION I: ORGANIZATION INFORMATION

Name of Organization:	Carolinas Chili Championship
Contact Name and Title:	Jessica Threatt, Executive Director/Co-Chair
Mailing Address:	134 Fort Mill Hwy Indian Land, SC 29707
Phone Number:	803-804-7097
Fax Number:	
Email Address:	chilijessica21@gmail.com
Website:	www.carolinaschilichampionship.com

TYPE OF ENTITY (check one)

501(c) Tax-exempt Governmental Other Nonprofit

Federal Employer Identification Number:	83-4105078
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Briefly state the history and mission of your organization.

The Carolinas Chili Championship (CCC) plans to organize and hold an annual event each year in Lancaster County. This event will be a chili cook-off known as the Carolinas Chili Championship, a sanctioned event by the International Chili Society (ICS) and the largest chili event on the East Coast for the fall weekend currently established. Winners of the CCC will qualify for the annual ICS World Championship. The CCC will work throughout the year to promote said event, charitable organizations, schools, amenities, history, facilities and natural environmental areas of Lancaster County in connection with the event.

SECTION II: GENERAL INFORMATION

(Refer to program guideline- Application Components)

1. Describe the project you are requesting funds for

The Board of Directors for the Carolinas Chili Championship (CCC) will plan and organize a chili cook-off sanctioned by the International Chili Society (ICS). The second annual CCC is currently planned for the weekend of September 26, 2020 and will be located in the community of Indian Land, County of Lancaster, South Carolina. Funded by sponsorships, donations, ticket sales, and registration fees, this annual fundraiser and event will enhance the CCC financial strength and allow it to more fully benefit our specific purpose and mission to promote the County of Lancaster. The Board of Directors will spend 90% of its time and effort organizing the CCC by directing committees and volunteers who assist in the needs and

2. Describe how will your project benefit tourism in Lancaster County?

As an ICS sanctioned event, the CCC will be advertised throughout the ICS membership. The CCC will be one of the first qualifying events of the chili season. The CCC held it's inaugural event on September 28, 2019, during that event, eight (8) different states were represented with cooks working to qualify for the

3. Describe how will your event benefit the community?

In 2019, the CCC had approximately 20 non-profit organizations committed to assisting and participating to the success of our event. Their participation allowed them to share their organizational mission and cause with the public in attendance. In addition, local businesses and companies were able to do the same through there sponsorships of the event. With the local and regional marketing planned for our event, the CCC will promote Lancaster as a destination known for our Chili Cook off event each year thus encouraging more participation from chili cooks and attendees alike, from other areas in the Southeast region, filling Lancaster County hotel rooms for the event.

4. Describe previous successes and capacity for managing the project

The CCC held it's inaugural event on September 28, 2019. We had approximately 45 cook teams in attendance including individual, non-profit, civic organizations, and sponsor teams. 8 of those cook teams represented 8 different states and filled 30 room nights at our event host hotel located in Lancaster County. Our event featured a car show sponsored by a local VFW, Cornhole tournament that raised money for our local animal shelters, a main stage that included 4 different musical acts, motorcycle ride that promoted the Olde English District and historical locations around the county and other local food vendors and businesses. Estimated attendance during this event including all attendees, participants and volunteers was approximately 3000. With this inaugural event behind us, the CCC board of directors is prepared to make adjustments to the management of the event in order to improve the overall experience for the attendee, the community, and the organization.

5. Describe your marketing plan and how you intend to track visitors

The CCC currently maintains a website and Facebook page dedicated to marketing our event. In addition, we have worked with CN2, and other local news outlets to promote our event and cause. Publications in various magazines and advertising on local radio & television stations are also possible provided funding is available. The ICS is also a marketing outlet as it relates to the ICS membership and individual cook teams from outside of Lancaster County and the State of SC. Signage throughout the community including billboards and special event signage are to be used to promote the event, culinary arts and Lancaster County's destination event. It is the hope of the CCC to continue working with organizations like the Olde English District and State Tourism board to promote Lancaster's historical history and sites and locations related to the same. The Board of Directors will work closely with our host hotel related to room nights booked and will track attendance to the event by way of numbered tickets/amband sales.

SECTION III: FUNDING REQUEST FOR BUDGET YEAR 2021

1. The Accommodations Tax is available under section 6-4-10(4)(b) of the South Carolina Code of Laws for the following **tourism-related** expenditures.
(Refer to guideline – Budget and Eligible Expenditures)

2. Describe how the organization is currently funded

Currently the CCC is being funded privately by donations, sponsorships, ticket sales and registration fees related to the annual event.

3. ITEMIZE EXPECTED PROJECT COSTS- ~~FOR REINVESTMENT~~

MARKETING & PROMOTIONS

TYPE OF ADVERTISING	DESCRIPTION (media schedule, location of ad placement, etc.)	COSTS
Social Media	FB, Instagram, etc.	\$ 3,500
Online Media	Website, Search Engine Optimization, etc.	5000
Print	flyers, brochures, etc.	5000
Traditional Media	TV, Radio, etc.	3500
Periodicals	newspapers, magazines, etc.	3000
TOTAL REQUEST FOR MARKETING & PROMOTIONS		\$ 20,000

CONSTRUCTION AND/OR MAINTENANCE OF TOURIST-RELATED FACILITY

DESCRIPTION	COST
TOTAL REQUEST FOR CAPITAL & MAINTENANCE	\$ 0

OTHER (PLEASE INDICATE TYPE OF EXPENDITURE)

DESCRIPTION	COST
Law Enforcement	1500
Fire, EMS, Solid Waste, Public Facilities, Restrooms, Parking	11000
TOTAL REQUEST (OTHER)	\$ 12,500

TOTAL REQUESTED FROM COUNTY	\$ 32,500
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4. LIST FUNDS RECEIVED OR REQUESTED FOR TOURISM-RELATED EXPENSES

SOURCE	FY 20 AMOUNT	FY 21 AMOUNT	FY 21 STATUS
Lancaster County	0	32500	
TOTAL Project or Event	\$ 0	\$ 32,500	\$ 0

The following attachments MUST be submitted with your application. If not, your application will NOT be considered.

- A. The Internal Revenue Service (IRS) tax status determination letter (not applicable to governmental agencies).
- B. Copy of Internal Revenue Service (IRS) Form 990 for the most recently completed year. (A financial statement must be substituted if an organization chooses not to file an IRS Form 990 because their revenues are less than the threshold to file an IRS Form 990).
- C. Copy of Annual Audit performed by a Certified Public Accountant (CPA):
 - 1. if a governmental agency, or;
 - 2. if entity's revenues are \$1,000,000 or more in the last completed fiscal year.

I hereby certify that I am an authorized signatory for the applicant organization and that this organization does not discriminate on the basis of race, color, age, sex, religion, sexual orientation, physical disability, veteran status, or national origin, and that all funds that may be received by applicant organization from the County of Lancaster will be solely used for the purposes set forth in this application and will comply with all laws and statutes. In particular, organizations receiving Accommodations Tax Funding will comply with state regulations requiring funds be utilized only for purposes as set forth in the Accommodations Tax Statute.

Jessica Threatt 3/25/20
 Executive Director's Signature Date

Jessica Threatt, Director
 Name and Title (please print)

Jessica Threatt 3/25/20
 Board Chair's Signature Date

Jessica Threatt, Vice president
 Name and Title (please print)

Administrative Purposes Only		
Date Received:	Valid Accommodations Purpose under State Code of Laws 6-4-10(4)(b):	Yes <input type="checkbox"/> No <input type="checkbox"/>
	IRS determination letter:	Yes <input type="checkbox"/> No <input type="checkbox"/>
	IRS Form 990 (or Financial Statement if not required to file IRS 990):	Yes <input type="checkbox"/> No <input type="checkbox"/>
	Audit:	Yes <input type="checkbox"/> No <input type="checkbox"/>



Lancaster County Accommodations Tax Grant Application

Fiscal Year July 1, 2020 – June 30, 2021

Applications must be received by 5:00 PM – Friday, March 27, 2020

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 Or
 101 North Main Street, Suite 121, Lancaster

Questions should be directed to:
 Veronica Thompson
vcthompson@lancastersc.net

ATAX Grant Requested:	\$ 10,706.00	Date(s) of Specific Event:	
Total cost of project:	\$ 10,706.00	(if applicable)	
Location of Specific Event:	Buford Battlefield, 262 Rocky River Road, Lancaster		

SECTION I: ORGANIZATION INFORMATION

Name of Organization:	Friends of the Buford Massacre Battlefield
Contact Name and Title:	Ken Obriot, President
Mailing Address:	2020 Maned Goose Court, Indian Land, SC 29707
Phone Number:	803 548 7871 (Home) 803 517 0064 (cell)
Fax Number:	
Email Address:	kcobriot@gmail.com
Website:	http://www.friendsofbufordmassacrebattlefield.com/

TYPE OF ENTITY (check one)

- 501(c) Tax-exempt
 Governmental
 Other Nonprofit

Federal Employer Identification Number:	45-5116720
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2. Describe how will your project benefit tourism in Lancaster County?

The new signage will help identify the park to the public and especially to visitors who will be looking to visit the park. This along with the period appropriate split rail fence will add to the appeal of the site and a place worth a stop and visit. It demonstrates that there is a pride and a commitment to preserving the history of Lancaster County.

3. Describe how will your event benefit the community?

The immediate area around the Buford battlefields will see increased business this includes the gas stations, and restaurants. It will also be used by the local community as a gathering place for picnics, nature walks, photo opportunities a educational source and a place of local pride and identity after all the community is named after Col. Abraham Buford the leader of the Continentals who were engaged in the battle.

4. Describe previous successes and capacity for managing the project

We have received numerous accolades of local public support both in the press and by the residents of Lancaster County who have been infused with a new appreciation for the park and what is being done to improve it. There is a strong sense of local pride among the schools and the students who have put in their time to maintain the park. The Friends have for the past ten years taken slow measured steps to enhance the park, each year has seen new additions and by taking a slow and methodical approach we have been very successful in managing our projects and learning new lessons each time we work on a project. We have developed a strong relationship with local vendors who do much of the work that exceed the capacity and knowledge of a volunteer group. We would be remiss if we did not include the close working relationship between the Friends and Lancaster County and the Parks and Recreation Department.

5. Describe your marketing plan and how you intend to track visitors

The Friends continue to work with the local press to promote the park through favorable and frequent articles about the progress being made at the battlefield. We will also work with the SC Battlefield Preservation Trust and the Liberty Trail to promote the battlefield throughout the state of South Carolina. Our brochures are spread throughout various locations in Lancaster County including the Chamber of Commerce, AJ State Park, and Fort Mill visitor center. There are also three annual events at the Battlefield in which the public is invited to attend. The first is an annual commemoration ceremony which is sponsored by the SAR. The second is a Memorial day ceremony sponsored by the Friends and the third is the Veterans Day Remembrance program. These events have attracted several hundred visitors to the park.

SECTION III: FUNDING REQUEST FOR BUDGET YEAR 2021

1. The Accommodations Tax is available under section 6-4-10(4)(b) of the South Carolina Code of Laws for the following tourism-related expenditures.

~~offer to purchase - Badges and Eligible Expenditures.~~

2. Describe how the organization is currently funded.

The Friends receive donations from local business, from membership fees, individual donations, the Give Local Lancaster campaign, service organizations such as the VFW, and period patriotic groups such as the DAR, SAR and CAR and finally sales of commemorative brick pavers and flags.

3. ITEMIZE EXPECTED PROJECT COSTS- TO BE INCURRED

MARKETING & PROMOTIONS

TYPE OF ADVERTISING	DESCRIPTION (media schedule, location of ad placement, etc.)	COSTS
Print	Local Press	
	Liberty Trail of SC	
	SC Sesquicentennial	
	Brochures	\$500
TOTAL REQUEST FOR MARKETING & PROMOTIONS		\$500

CONSTRUCTION AND/OR MAINTENANCE OF TOURIST-RELATED FACILITY

DESCRIPTION	COST
Signage	\$1506.00
Split Rail Fence	8500.00
Misc, bricks and items for fence install	200.00
TOTAL REQUEST FOR CAPITAL & MAINTENANCE	\$10,206.00

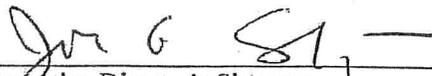
OTHER (PLEASE INDICATE TYPE OF EXPENDITURE)

DESCRIPTION	COST
TOTAL REQUEST (OTHER)	

The following attachments MUST be submitted with your application otherwise your application will NOT be considered.

- A. The Internal Revenue Service (IRS) tax status determination letter (not applicable to governmental agencies).
- B. Copy of Internal Revenue Service (IRS) Form 990 for the most recently completed year. (A financial statement must be substituted if an organization chooses not to file an IRS Form 990 because their revenues are less than the threshold to file an IRS Form 990).
- C. Copy of Annual Audit performed by a Certified Public Accountant (CPA):
 - 1. if a governmental agency, or;
 - 2. if entity's revenues are \$1,000,000 or more in the last completed fiscal year.

I hereby certify that I am an authorized signatory for the applicant organization and that this organization does not discriminate on the basis of race, color, age, sex, religion, sexual orientation, physical disability, veteran status, or national origin, and that all funds that may be received by applicant organization from the County of Lancaster will be solely used for the purposes set forth in this application and will comply with all laws and statutes. In particular, organizations receiving Accommodations Tax Funding will comply with state regulations requiring funds be utilized only for purposes as set forth in the Accommodations Tax Statute.


Executive Director's Signature

3/25/2020

Date

Gregory Sligar. Secretary/Treasurer

Name and Title (please print)



3/25/2020

Board Chair's Signature

Date

Kenneth Obriot, President

TOTAL ATAX \$\$ REQUESTED FROM COUNTY	\$10,706.00
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4. LIST FUNDS RECEIVED OR REQUESTED FOR TOURISM-RELATED EXPENSES

SOURCE	FY 20 AMOUNT	FY 21 AMOUNT	FY 21 STATUS
Lancaster County	\$57,100	\$10,706.00	
TOTAL Project or Event	\$57,100	\$10,706.00	



4216 Beryl Road
 Raleigh, N.C. 27606
 PHONE (919) 832-6492
 (800) 244-6492
 FAX (919) 833-1011
 www.capitolcitylumber.com

PAGE NO: 1

SOLD TO: WEBSITE QUOTES

CUSTOMER NO: 2030
 TERMS: ONLINE CHARGE

DATE / TIME: 3/24/20 9:36
 CLERK / TERM: 63 559
 SALESPERSON: Daron Brown
 TAX CODE: 001 WAKE CO. & ALL AT 7.2

(803) 322-8897
 SHIP TO: THE FRIENDS OF THE BUFORD
 MASSACRE BATTEFIELD
 262 ROCKY RIVER RD
 LANCASTER SC 29720

JAMES ABEL

JOB NO: 000

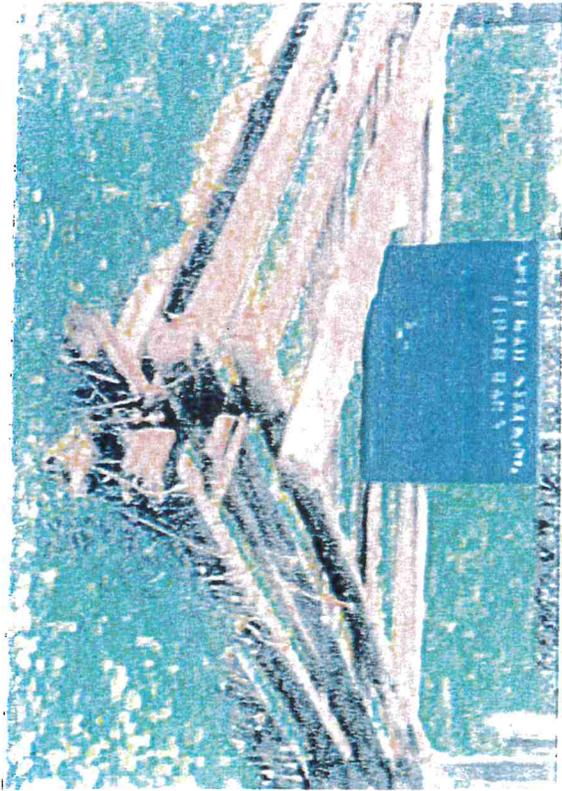
ESTIMATE: 495176

QUANTITY	UM	ITEM	DESCRIPTION	UNITS	SUGG	PRICE	/PER	EXTENSION	
400	NE	14031	10' STACKABLE RAIL .CDR SPLIT RL WEIGHTS CAN VARY..WE WILL NOT HAVE AN EXACT WEIGHT. ***3-4 WEEK LEAD TIME*** **WE WILL ASSUME 18# AVERAGE** SOUTHEASTERN MOTOR FREIGHT 2 PALLETS LIFTGATE OVERLENGTH	400		15.99	NE	6,396.00 S	
1	EA	SE		1		1529.09	EA	1,529.09	
								TAXABLE	7925.09
								NON-TAXABLE	0.00
								SUB-TOTAL	7925.09
								TAX AMOUNT	574.57
								TOTAL AMOUNT	8499.66

Received By

X

Special orders may be non-refundable once the order has been placed. Please inquire with your sales associate.
 All stock returns must be in good and sellable condition. A 15% resocking charge may apply on returns after 45 days.
 All special orders must be picked up or delivered within 30 days of arrival.
 Not responsible for damage on special orders left in warehouse longer than 30 days.



3/23/2020

Gmail - sign estimate - Thanks Barry



Ken Obriot <kcobriot@gmail.com>

sign estimate - Thanks Barry

2 messages

Barry Grant <bgproduction@comporium.net>
To: Ken & Carol <kcobriot@gmail.com>

Tue, Mar 17, 2020 at 1:30 PM

Design.....\$300

Barry Grant
bgproduction@comporium.net
P.O. Box 12400
121 East Main St., Studios 5 & 7
Rock Hill, SC 29731
803-371-2191

 **Barry Grant - Buford Sign quote - Mar 2020.doc**
89K

Ken & Carol <kcobriot@gmail.com>
To: Jim Abel <jra29707@gmail.com>, John Stigar <jgsrph@comporium.net>

Tue, Mar 17, 2020 at 1:56 PM

Cost for signs.
[Quoted text hidden]

 **Barry Grant - Buford Sign quote - Mar 2020.doc**
89K

SIGN TECHNIQUES

www.sign-techniques.com

4986 Old York Road, Rock Hill, SC 29732

Ph. 803-324-5400

Email: sales@sign-techniques.com

Fax 803-324-4862

QUOTE 3/16/20

Attn: Barry Grant

Barry Grant Productions

Re: Buford's Massacre Battlefield Signs

Description:

- Sign size: 5' wide x 3' tall
- Digitally printed vinyl graphics for front side
Back side to be dark brown
- Material: 1/2" thick aluminum composite
- (2) 4"x4" x 8' posts / 4"x4" treated wood posts with vinyl sleeves
and vinyl finial.
- Design provided by customer
- Qty (2)

\$ 470.00 ea.

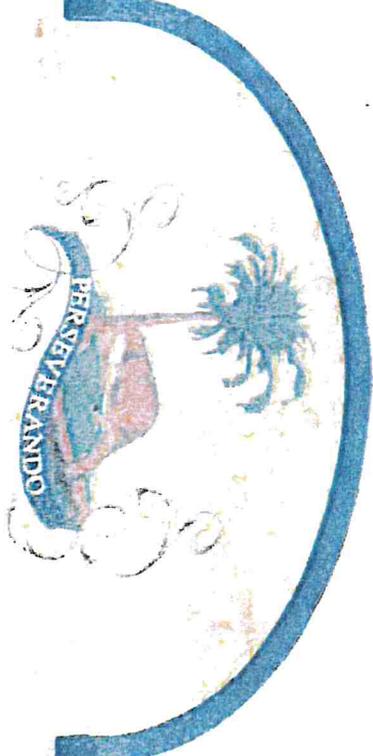
	\$	940.00
Tax		65.80
Install		<u>200.00</u>
	\$	1,205.80

* Price does not include any permits that may be needed for these signs.

Thank you,



Derick Moyle



Friends of the Buford Massacre Battlefield

Buford Massacre Battlefield
The Battle of Waxhaws



John Craig <jecraig66@gmail.com>

Application for LCAccommodationsTax Grant 2021

2 messages

John Craig <jecraig66@gmail.com>
To: vctompson@lancastersc.net
Cc: SSimpson@lancastersc.net

Wed, Mar 18, 2020 at 11:03 AM

Veronica,
I will drop off the application of the Lancaster County Society for Historical Preservation's application for a LCAccomTx FY21 Grant this morning.
Regards,
John

John E. Craig, Jr.
President, Craig Farm Historic Preservation Foundation
Chairman, Lancaster County Society for Historical Preservation lcsHP.org
1859 Craig Farm Road
Lancaster, SC 29720
347-604-2179 mobile
jecraig66@gmail.com
www.lcsHP.org
www.kilburnie.com
www.youtube.com/embed/RQzTB83ONU

*Veronica,
This has the
complete application
to me.
Thanks,
JC*

LCSHP Application 2021 Final Part 1.pdf
3917K

John Craig <jecraig66@gmail.com>
To: vctompson@lancastersc.net

Wed, Mar 18, 2020 at 11:05 AM

Veronica,
Please disregard the attached file with the application. I meant to delete that, as the printed copy I am dropping off is better.
Thanks.
John

John E. Craig, Jr.
President, Craig Farm Historic Preservation Foundation
Chairman, Lancaster County Society for Historical Preservation lcsHP.org
1859 Craig Farm Road
Lancaster, SC 29720
347-604-2179 mobile
jecraig66@gmail.com
www.lcsHP.org
www.kilburnie.com
www.youtube.com/embed/RQzTB83ONU

[Quoted text hidden]



Lancaster County Accommodations Tax Grant Application

Fiscal Year July 1, 2020 – June 30, 2021

Applications must be received by 5:00 PM – Friday, March 27, 2020

Return applications to:
Lancaster County Finance Department
Attn: Veronica Thompson
PO Box 1809
Lancaster, SC 29721
 Or
101 North Main Street, Suite 121, Lancaster

Questions should be directed to:
Veronica Thompson
vtthompson@lancastersc.net

ATAX Grant Requested:	\$ 150,000	Date(s) of Specific Event:	
Total cost of project:	\$ 1,356,224	(if applicable)	
Location of Specific Event:	307 West Gay St., Lancaster, SC 29720		

SECTION I: ORGANIZATION INFORMATION

Name of Organization:	Lancaster County Society for Historical Preservation
Contact Name and Title:	John E. Craig, Jr., Chairman
Mailing Address:	1859 Craig Farm Road, Lancaster, SC 29720
Phone Number:	347-604-2179
Fax Number:	
Email Address:	jecraig66@gmail.com
Website:	lcsHP.org

TYPE OF ENTITY (check one)

501(c) Tax-exempt Governmental Other Nonprofit

Federal Employer Identification Number:	57-0636344
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Briefly state the history and mission of your organization

The Lancaster County Society for Historical Preservation (LCSHP) was founded in 1976. Its mission is to preserve and protect buildings and sites of historic interest in Lancaster County, to advance historic preservation as an instrument of economic and social revitalization in neighborhoods in the County, to encourage development of historic structures and sites as tourist attractions, to promote research on the history of the County, and to advance public knowledge of and interest in the history of the region. The Society owns and operates the Lancaster Cultural Arts Center (CAC) at 307 West Gay St. in downtown Lancaster, which it has restored and developed as a unique venue for performing arts, lectures, meetings, and exhibit events that draw tourists to the County. The LCSHP also owns the historic Old Presbyterian Church Cemetery adjacent to the CAC, which it also maintains as a tourist attraction and place for historic and genealogical research.

SECTION II. GENERAL INFORMATION

(Refer to program guideline – application components)

1. Describe the project you are requesting funds for

With the restoration of the 1862 Lancaster Cultural Arts Center on West Gay St. in Lancaster nearing completion, the LCSHP is requesting funds to help add 2 additions to the building and create a paved parking lot for the facility: 1) at the front, an easily accessible & commodious vestibule entry with modern facilities (handicapped-accessible restrooms, coat check, ticket booth, reception area); 2) at the rear, a Green Room annex providing dressing rooms, rest rooms, and warm-up space for performers, storage space, and a proper stage entrance for the existing performance hall; and 3) an adjacent paved, well-lit, and landscaped parking lot for the facility (which is currently lacking). These additions will complete the transformation of the historic Old Presbyterian Church into an up-to-date performance hall and meeting space for a wide variety of cultural events. Construction of the structures began in November 2019 and is well underway, with framing almost completed at this point and completion expected by December 2020. The total cost of the project is \$1.356 million. The \$150,000 Lancaster County Accommodations Tax grant here would cover the parking lot part of the project.

The additions will make the CAC a premier location for cultural events in Lancaster and are a jump start on City plans to develop the Gay Street Commons as part of plans for revitalizing downtown Lancaster.

The CAC is a community-wide undertaking. The Lancaster County Council of the Arts is co-sponsor with the LCSHP of the VMR Classical Music Concerts series at the CAC and markets and serves as ticket agent for that series and other CAC events. The Native American Studies Center and Lancaster County Historical Commission use the CAC for

events when needed, as does the Lancaster Chamber of Commerce for its Leadership Lancaster program. Indicating the level of community support for the additions project, the LCSHP has been the top donee for the last 2 years in the annual May GveLocalLancaster! Campaign.

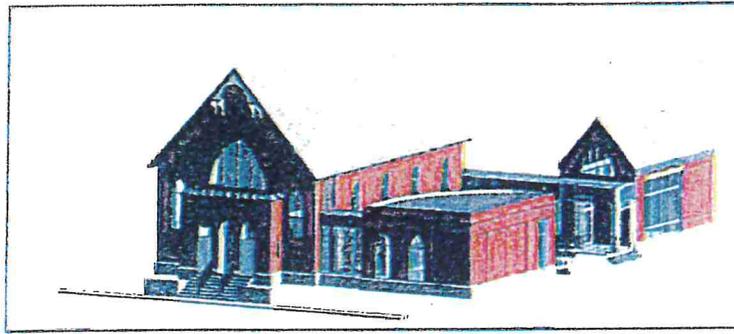


Figure 1 CAC Additions Design

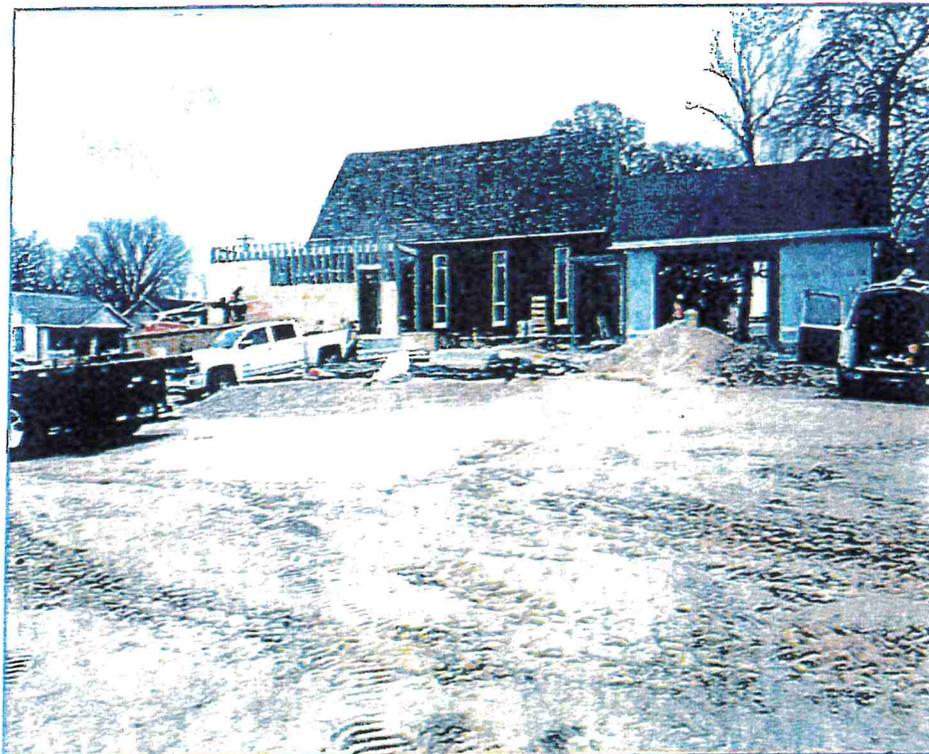


Figure 2 Parking Lot to Be Paved, Lit, Landscaped 3-16-20



Figure 3 Construction Street View 3-16-20

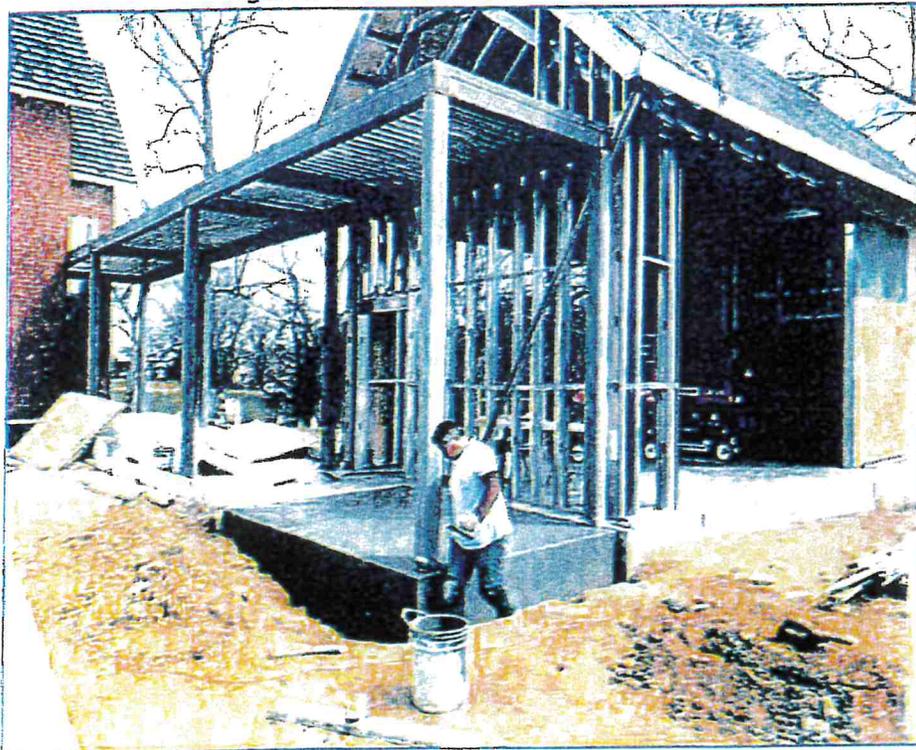


Figure 4 GreenRoom & Gallery Construction 3-16-20

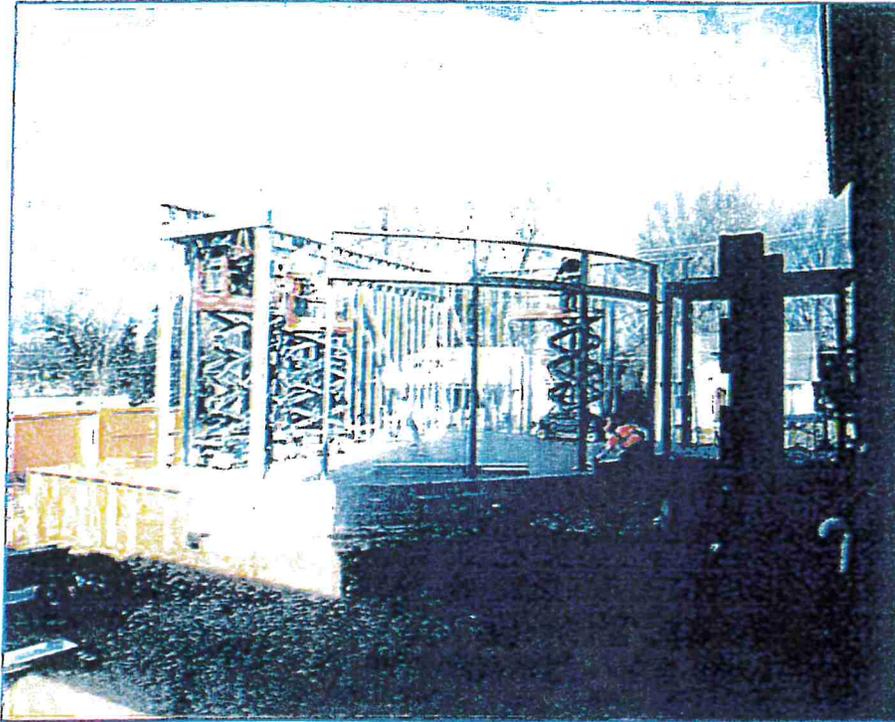


Figure 5 Entry Addition Construction 3-5-20



Figure 6 Concerts at the CAC Draw Many Tourists to Lancaster

2. Describe how the organization is currently funded

In 2019:	
Donations from individuals for CAC Additions	\$158,211
Donations from corporations for CAC Additions	\$ 50,000
Grant from SC Arts Commission for CAC Additions	\$200,000
Donations from individuals for Old Presbyterian Church Cemetery Improvements	\$ 16,700
CAC Events tickets sales	\$ 12,394
CAC performance hall rental income	\$ 2,500
Rental Property Income (309 & 309A W. Gay St.)	\$ 5,403
Endowment net income	\$ 5,095
Total Income	\$ 450,304

3. ITEMIZE EXPECTED PROJECT COSTS-TOURISM RELATED

MARKETING & PROMOTIONS

TYPE OF ADVERTISING	DESCRIPTION	COST
NONE		
TOTAL REQUEST FOR MARKETING & PROMOTIONS		\$0

CONSTRUCTION AND/OR MAINTENANCE OF TOURIST-RELATED FACILITY

DESCRIPTION	COST
Project management	\$170,312
Demolition	\$19,767
Sitework	\$138,643
Concrete	\$31,912
Masonry	\$103,548
Metals	\$119,734
Wood & Plastics	\$50,401
Thermal & Moisture Prot.	\$41,717
Doors & Windows	\$124,365
Finishes	\$88,054
Equipment/Furnishings	\$24,511
Mechanical	\$75,900
Electrical	\$98,950
Architect	\$59,392
Parking lot paving, lighting, landscaping*	\$150,000
Sales tax, insurance, bank fees, other	\$59,018
Total Project Cost	\$1,356,224
TOTAL REQUEST FOR CAPITAL & MAINTENANCE	\$150,000

***Budget Narrative for Parking Lot Part of Project**

Upon completion of construction of the additions to the CAC, the parking lot area will be regraded to provide: 19 parking spaces, including 2 for the handicapped; a drop-off spot for visitors; and a circular drive for entry and exit. The lot will be paved and landscaped with 10/15-year growth trees and shrubbery, and parking spaces demarcated with painted lines and concrete headings. The cost of the site preparation (land fill, grading) is \$90,000; for paving, \$40,000; and for landscaping, \$20,000.

OTHER (PLEASE INDICATE TYPE OF EXPENDITURE)

DESCRIPTION	COST
NONE	
TOTAL REQUEST (OTHER)	\$0

TOTAL ATAX\$\$ REQUESTED FROM COUNTY	\$150,000
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4. LIST FUNDS RECEIVED OR REQUESTED FOR TOURISM-RELATED EXPENSES

<u>SOURCE</u>	<u>FY20 AMOUNT</u>	<u>FY21 AMOUNT</u>	<u>STATUS</u>
Lancaster County	\$0	\$150,000	Requested
	<u>FY20 & Earlier</u>		
Donations from individuals for CAC Additions	\$490,767		Received
Donations from corporations for CAC Additions	\$89,000		Received
Donations from foundations	\$5,000		Received
City of Lancaster Hospitality Tax grant	\$10,685		Received
Donation from SC Arts Commission for CAC Additions	\$200,000		Received
CAC Event ticket sales	\$34,490		Received
JMarion Sims Foundation		\$250,000	Requested
Corporations		\$160,000	Requested
Total Project	\$795,452	\$560,000	

The following attachments MUST be submitted with your application otherwise your application will NOT be considered.

- A. The Internal Revenue Service (IRS) tax status determination letter (not applicable to governmental agencies).
- B. Copy of Internal Revenue Service (IRS) Form 990 for the most recently completed year. (A financial statement must be substituted if an organization chooses not to file an IRS Form 990 because their revenues are less than the threshold to file an IRS Form 990).
- C. Copy of Annual Audit performed by a Certified Public Accountant (CPA):
 - 1. if a governmental agency, or;
 - 2. if entity's revenues are \$1,000,000 or more in the last completed fiscal year.

We do not have an audit - no staff.

I hereby certify that I am an authorized signatory for the applicant organization and that this organization does not discriminate on the basis of race, color, age, sex, religion, sexual orientation, physical disability, veteran status, or national origin, and that all funds that may be received by applicant organization from the County of Lancaster will be solely used for the purposes set forth in this application and will comply with all laws and statutes. In particular, organizations receiving Accommodations Tax Funding will comply with state regulations requiring funds be utilized only for purposes as set forth in the Accommodations Tax Statute.

Volunteer LCSHP Board Chair serves as de facto Ex. Dir.
Executive Director's Signature _____ Date _____

Name and Title (please print)

M.S. Craig _____ *3-17-20*
Board Chair's Signature _____ Date _____

John E. Craig, Jr. Chairman
Name and Title (please print)

Administrative Purposes Only

Date Received:	Valid Accommodations Purpose under State Code of Laws 6-4-10(4)(b):	Yes <input type="checkbox"/> No <input type="checkbox"/>
	IRS determination letter:	Yes <input type="checkbox"/> No <input type="checkbox"/>
	IRS Form 990 (or Financial Statement if not required to file IRS 990):	Yes <input type="checkbox"/> No <input type="checkbox"/>
	Audit:	Yes <input type="checkbox"/> No <input type="checkbox"/>



Lancaster County Accommodations Tax Grant Application

Fiscal Year July 1, 2020 – June 30, 2021

Applications must be received by 5:00 PM – Friday, March 11, 2021

Return applications to:
Lancaster County Finance Department Attn:
Veronica Thompson
PO Box 1809
Lancaster, SC 29721

Questions should be directed to:
Veronica C Thompson
vethompson@lancastercsc.net

Or
101 North Main Street, Suite 121, Lancaster or
send email: vethompson@lancastercsc.net

ATAX Grant Requested:	\$ 92,160	Date(s) of Specific Event:	
Total cost of project:	\$ 107,160	(if applicable)	
Location of Specific Event:	508 East Meeting Street, Lancaster, SC 29720		

SECTION I: ORGANIZATION INFORMATION

Name of Organization:	Lancaster County Community Center (aka Barr Street) "LCCC"
Contact Name and Title:	Dr. Charmaine W. Stradford, Board Chair
Mailing Address:	PO Box 1101, Lancaster, SC 29721
Phone Number:	803-287-5518
Fax Number:	None
Email Address:	lccc1963b@gmail.com
Website:	lancasterccc.org

TYPE OF ENTITY (check one)

501(c) Tax-exempt Governmental Other Nonprofit

Federal Employer Identification Number:	57-6025023
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Briefly state the history and mission of your organization.

The Lancaster County Community Center is a 501c3 private non-profit organization established in 1963 dedicated to meeting the human service needs of a growing African-American community. Throughout the Center's history, it has reinvented itself to respond to the changing needs and conditions in the community. In its early years, the Center was a safe place for African-American youth to seek shelter, receive guidance and marketable skills development. Over time, it became an extension of programs for the Barr Street High School and later, Barr Street Middle School (located directly across the street). The LCCC became a venue for diverse civic events and social service programs and served as a neutral home for numerous community leaders, educators and students. Today, the Lancaster County Community Center addresses the needs of children, youth, families, and elders by partnering with organizations that provide education, skill building, and social opportunities for individuals of all ages. The primary service areas are education, cultural, health, wellness and human services. The Lancaster County Community Center's (aka, Barr Street) mission is: Mission: To enhance the positive quality of individual, family, and community by working with the community to contribute, facilitate, and promote solutions for the enrichment of all. Purpose: The Lancaster County Community Center will work with community Representatives and organizations to establish a resource center that will serve as a pipeline for families who live in the Lancaster County Community Center service area.

SECTION II: GENERAL INFORMATION

(Refer to program guideline Application Components)

1. Describe the project you are requesting funds for

The Lancaster County Community Center (aka Barr Street) is a private, nonprofit 501c3 organization which has been in existence since 1963. It is a volunteer driven organization governed in totality by an Executive Board, which is desiring a program coordinator. The Lancaster County Community Center is requesting funds for new HVAC unit. Data shows an increase in building usage since 2017 from 199 hours of usage to 362 hours in 2019. This increase in usage requires an increase in utilities. Gas price went from \$2,099 in 2017 to \$2,718 in 2019 and electricity went from \$2,818 in 2017 to \$3,559 in 2019. The present HVAC unit is old and inefficient. Insulation will help with the bills. A new unit will be more energy efficient and less costly. After Barr Street School paved the parking lot, a problem was created with extra water flow to the LCCC which requires a drain to channel the water around the building. Construction projects that will make the building more inviting to users are: exterior canopy, bathrooms update, new flooring, ceiling repairs, painting, and hiring a coordinator to operate the facility. Hiring someone to operate the center will improve records and allow for more usage thereby offering more resources for the Lancaster County community.

2. Describe how will your project benefit tourism in Lancaster County?

The Lancaster County Community Center has been operational since 1963 when it served as a place for meetings, recreation, events for people of color. As a key part of the Eastside Community, it is in the path of the Greenway and easily accessible to Lancaster County 's historic and cultural venues. People who attend events at the center are more likely to eat at local establishments, stay overnight to enjoy the flavor of the local community, and purchase gasoline. The enhancements to the center will make it more inviting for conducting local events such as reunions, weddings, baby showers, senior events, etc. with better picture opportunities. The LCCC facility already attracts tourists from Great Falls, Rock Hill, Fort Lawn, and Charlotte, NC through space rentals. An updated building will be even more inviting to renters.

3. Describe how will your event benefit the community?

The LCCC supports and houses many programs such as Girl Scouts, Chess Club, Computer Classes, Seniors Walk & Bingo, G.E.M.S (Growing & Empowering Myself Successfully), summer programs for middle school students (S.T.E.A.M.) and rentals. This building is affordable to renters for small events up to 120 people. It has been used as a place of worship, voter registration, Downtown Revitalization Info, the census registration and other means to get out viable and important information to the community. A show of support from the community is evident by the volunteer support for the center in 2019 which netted \$12,955 of in-kind contributions (both non-cash and services). This enhancement will revitalize the LCCC and the Eastside. It will allow local citizens to have a more affordable selection in event rental venues and allow them to enjoy a beautiful facility. Improvements in the building will encourage partnerships and stimulate financial contributions. Adults will have access to internet and ability to view and send emails at no charge. The community will be better equipped to utilize technology in obtaining employment, manage their finances and other useful services.

4. Describe previous successes and capacity for managing the project

The LCCC board consists of educators, business community, nurses, and religious leaders. The LCCC board embarked on a campaign to improve the building safety features for more usage of our building in 2016. We have worked with other organizations such as J. Marion Sims Foundation to improve the capability of our board. We have contracted and overseen the completion of a priority list of necessary building preparations with the help of grants from the City of Lancaster, Duke Energy (Lime Energy), fundraisers, and donations from individuals. We participated in the SC Energy Assessment Program to evaluate our energy needs. We participate in GiveLocalLancaster as a fundraiser. We have operated LCCC as a non-profit for 56 years, and we are financially responsible. The long-range plan is for LCCC to become a resource center with many rotating programs that serve the Lancaster Community. We have never received ATAX funding.

5. Describe your marketing plan and how you intend to track visitors

We disburse pamphlets about the center, distribute flyers about our programs to the community, post photos on our website and Facebook, and make announcements in The Lancaster News.

Three tracking methods will be used to track visitors:

**Surveys of program satisfaction & report of attendance by zip code

** Surveys of event success or failure to determine program satisfaction and opinion

** Count # of room and meals from local hotels and restaurants

SECTION III: FUNDING REQUEST FOR BUDGET YEAR 2021

1. The Accommodations Tax is available under section 6-4-10(4)(b) of the South Carolina Code of Laws for the following tourism-related expenditures.

(Refer to guideline -Budget and Eligible Expenditures)

2. Describe how the organization is currently funded.

This organization is funded through:
Funds from building rentals
Grants
Participation in GiveLocalLancaster
Donations
Fundraisers
In-kind volunteers

3. ITEMIZE EXPECTED PROJECT COSTS- (ITEMS NOT INCLUDED)

MARKETING & PROMOTIONS

TYPE OF ADVERTISING	DESCRIPTION (media schedule, location of ad placement, etc.)	COSTS
Brochures/flyers	Create brochures & flyers to promote the center	\$ 400
Banners	Advertise sponsored events by the center	\$200
TOTAL REQUEST FOR MARKETING & PROMOTIONS		\$ 600

CONSTRUCTION AND/OR MAINTENANCE OF TOURIST-RELATED FACILITY

DESCRIPTION	COST
Install commercial LVP flooring throughout building	22470
Paint interior building; replace ceiling tiles; renovate restrooms	25509
Replace HVAC unit	23100
TOTAL REQUEST FOR CAPITAL & MAINTENANCE	\$ 71,079

OTHER (PLEASE INDICATE TYPE OF EXPENDITURE)

DESCRIPTION	COST
Install drain, remove debris, cost	18093
Part-time coordinator	12000
Install flat pan canopy @ rear	5388
TOTAL REQUEST (OTHER)	\$ 35,481

TOTAL REQUESTED FROM COUNTY	\$ 107,160
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4. LIST FUNDS RECEIVED OR REQUESTED FOR TOURISM-RELATED EXPENSES

SOURCE	FY 20 AMOUNT	FY 21 AMOUNT	FY 21 STATUS
Lancaster County	92160		
John T. Stevns Foundation	10000		
Founders Federal Credit Union	2500		
Lancaster Community Center	2500		
TOTAL Project or Event	\$ 107,160	\$ 0	\$ 0

The following attachments MUST be submitted with your application. If not, your application will NOT be considered.

- A. The Internal Revenue Service (IRS) tax status determination letter (not applicable to governmental agencies).
- B. Copy of Internal Revenue Service (IRS) Form 990 for the most recently completed year. (A financial statement must be substituted if an organization chooses not to file an IRS Form 990 because their revenues are less than the threshold to file an IRS Form 990).
- C. Copy of Annual Audit performed by a Certified Public Accountant (CPA):
 - 1. if a governmental agency, or;
 - 2. if entity's revenues are \$1,000,000 or more in the last completed fiscal year.

I hereby certify that I am an authorized signatory for the applicant organization and that this organization does not discriminate on the basis of race, color, age, sex, religion, sexual orientation, physical disability, veteran status, or national origin, and that all funds that may be received by applicant organization from the County of Lancaster will be solely used for the purposes set forth in this application and will comply with all laws and statutes. In particular, organizations receiving Accommodations Tax Funding will comply with state regulations requiring funds be utilized only for purposes as set forth in the Accommodations Tax Statute.

Executive Director's Signature

Date

Name and Title (please print)

Charmaine W. Stradford
Board Chair's Signature

3/26/202

Date

Dr. Charmaine W. Stradford

Name and Title (please print)

Administrative Purposes Only

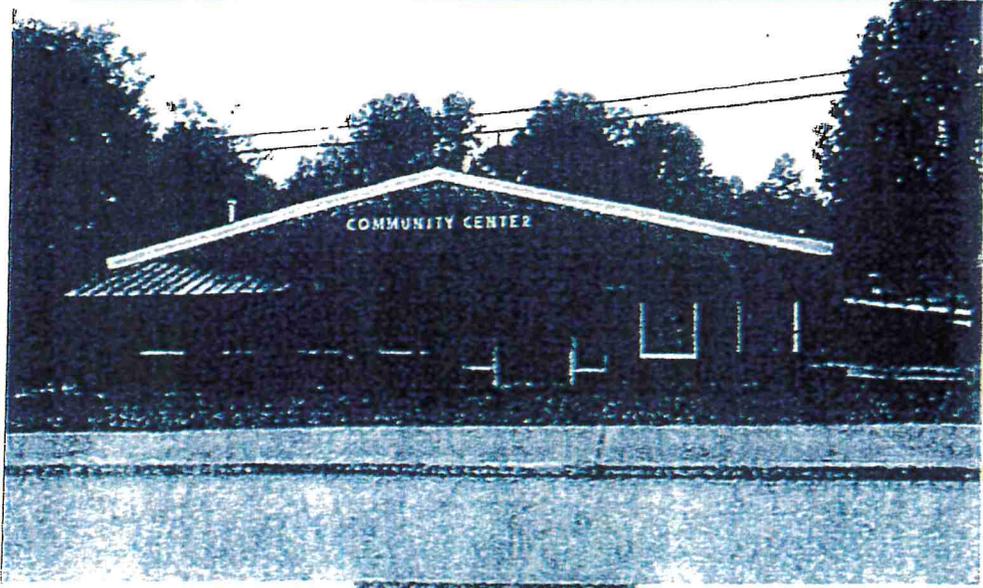
Date Received:	Valid Accommodations Purpose under State Code of Laws 6-4-10(4)(b):	Yes <input type="checkbox"/> No <input type="checkbox"/>
	IRS determination letter:	Yes <input type="checkbox"/> No <input type="checkbox"/>
	IRS Form 990 (or Financial Statement if not required to file IRS 990):	Yes <input type="checkbox"/> No <input type="checkbox"/>
	Audit:	Yes <input type="checkbox"/> No <input type="checkbox"/>

Utility Costs for LCCC									
	2017		2018		2019		2019		Rental
	Electricity	Gas	Electricity	Gas	Electricity	Gas	Electricity	Gas	Income
January	128	566	173	369	176	412	\$	\$	
February	129	180	142	542	117	729	\$	\$	375.00
March	105	180	114	674	112	565	\$	\$	1,550.00
April	122	41	111	173	113	244	\$	\$	300.00
May	172	38	126	145	200	83	\$	\$	1,225.00
June	291	31	459	81	496	29	\$	\$	2,975.00
July	473	34	495	40	608	13	\$	\$	500.00
August	413	37	302	34	636	13	\$	\$	1,000.00
September	437	34	259	39	441	13	\$	\$	1,525.00
October	199	47	215	36	285	14	\$	\$	1,300.00
November	188	369	130	35	190	85	\$	\$	1,700.00
December	161	542	182	51	185.71	518.36	\$	\$	500.00
Total	2818	2099	2708	2219	3559.71	2718.36	\$	\$	12,950.00
We have increased usage to the building which will increase utility costs									
Heat exchanger \$3,700									



An Energy Assessment of Lancaster County Community Center

Lancaster, SC



South Carolina Office of
Regulatory Staff – Energy
Office
Stacey Washington

July 23, 2018

Contents

Energy Saving Summary.....	1
Introduction and Background.....	2
Building Energy Use Summary.....	3
Energy Conservation Measures.....	6

Energy Saving Summary

ECM	Cost ¹	Annual Savings	Simple Payback Period (Years)
Reduce plug loads	\$0	\$2,650	0
Install wall insulation	\$8,757	\$1,237 - \$17,646	0.5 - 7
Install a tankless water heater	\$500	\$101 - \$352	1.42 - 5
Replace HVAC unit	\$10,000	\$311 - \$2,661	3.76 - 32
Use a programmable thermostat	\$92	\$187 - \$229	0.4 - 0.5
Consider installing solar panels	\$10,000	\$2,819	10.64
	\$29,349	Minimum \$7,305 Maximum \$26,307	1.11 - 4

¹ These costs do not include labor.

Introduction and Background

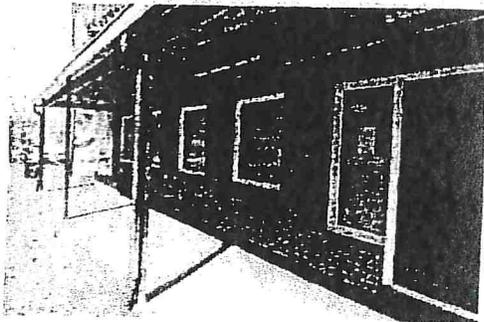
On March 26, 2018, the South Carolina Office of Regulatory Staff – Energy Office (Energy Office) performed a walk-through energy assessment of Lancaster County Community Center in Lancaster, SC.

The Energy Office was contacted for an assessment due to high energy bills and a desire to increase the use of the facility to include more classes and camps throughout the week.

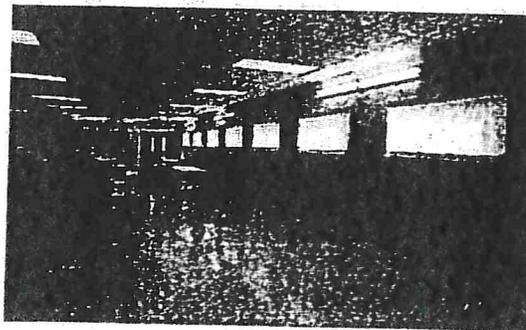
Building	Area (ft ²)	Energy Use Intensity (kBtu/ft ²)	Energy Cost Intensity (\$/ft ²)	Occupancy Patterns
Community Center	5,551	43.97	\$0.89	Varies Saturday and Sunday 8:00 AM to 5:00 PM

Envelope and Lighting

The Community Center is a brick building with drywall on the interior. There is no insulation in the walls and the roof is insulated. The windows have recently been upgraded to feature double-paned glass. All windows include blinds. Additionally, the Community Center had a lighting assessment conducted by Duke Energy several years ago, resulting in an upgrade to T8 lighting. There is no interest in another upgrade at this time.



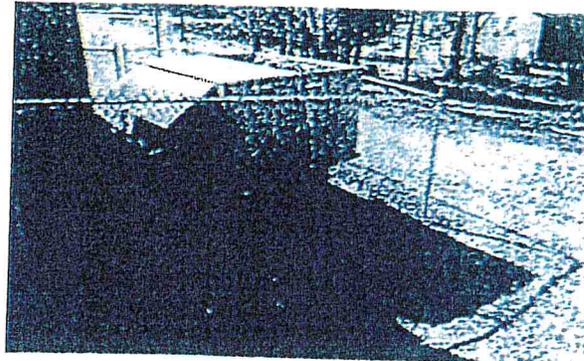
Exterior



Interior

Mechanical

The Community Center is heated and cooled using a 15-ton unit featuring gas heat. The age of this unit is unknown but is estimated to be approximately 20 years old.



Building Energy Use Summary

The Energy Use Intensity, or EUI, of a building is a metric for roughly comparing the energy use of different facilities that share a similar use (e.g. hotels, schools, offices) regardless of square footage. The Energy Information Administration (EIA) recently released data from the 2012 Commercial Building Energy Consumption Survey (CBECS), a statistical analysis of a portion of commercial buildings found in the U.S. using a wide variety of energy related characteristics.

Community Center	
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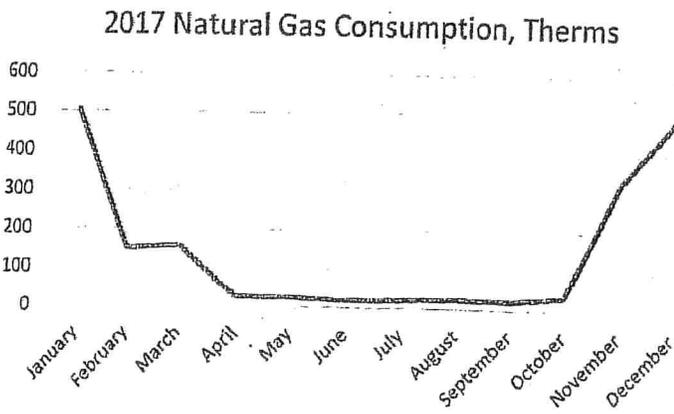
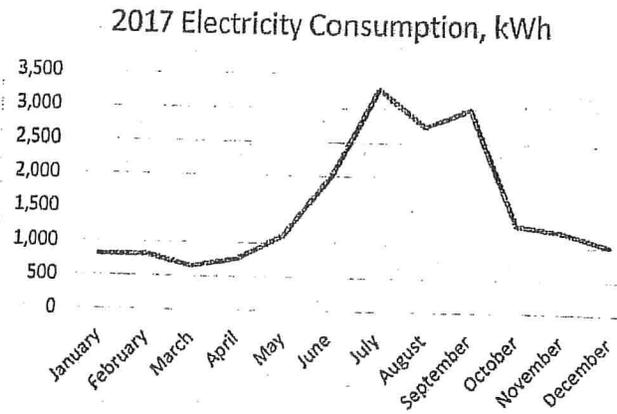
EUI (kBTU/ft ²)	43.97
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According to the 2012 CBECS, the average EUI of a building used for public assembly under 10,000 ft² in the South Atlantic region of the country, operating less than 40 hours a week, and built between 1960 and 1969 is 40.64 kBTU/ft². Since the Community Center's EUI is 43.97 kBTU/ft², this indicates there is some room for improvement.

Electricity is purchased through Duke Energy Carolinas, and Natural Gas is purchased through Lancaster County Natural Gas Authority.

Energy Consumption and Cost Data

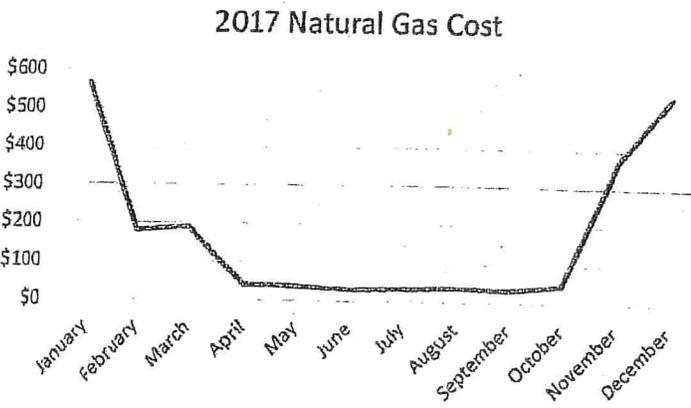
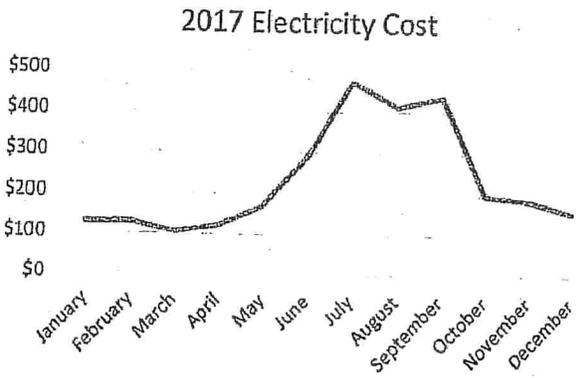
2017 Energy Consumption		
	Electricity (kWh)	Natural Gas (Therms)
Jan	818	504
Feb	821	149
Mar	654	157
Apr	767	28
May	1,119	26
Jun	1,966	20
Jul	3,284	22
Aug	2,729	25
Sep	2,994	22
Oct	1,304	34
Nov	1,213	329
Dec	1,028	487
Total	18,697	1,803

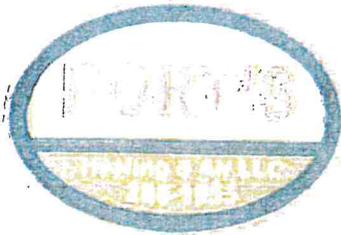


Community Center

Energy Cost Intensity (\$/ft²) \$0.89

2017 Energy Cost		
	Electricity	Natural Gas
Jan	\$127.75	\$565.59
Feb	\$129.32	\$180.47
Mar	\$105.66	\$190.00
Apr	\$121.68	\$41.33
May	\$171.53	\$38.24
Jun	\$291.50	\$31.44
Jul	\$472.72	\$33.63
Aug	\$413.16	\$36.97
Sep	\$437.10	\$33.73
Oct	\$199.16	\$47.29
Nov	\$188.15	\$368.93
Dec	\$161.45	\$541.75
Total	\$2,819.18	\$2,109.37





License No. MI10126

Customer Name Lancaster County Community Ctr Phone _____ Date _____

Address _____ Job Address _____

City, State, Zip _____ Work Phone(s) Charmaine Stradford
287-5518

We will furnish, install and service the equipment listed below at the price, terms and conditions outlined:

Equipment Specifications

Make ICP Tempstar Model Number(s) RG-H183HDBRHOAAT
~~EER~~ EER 13.00 ~~EER~~ EER 11.5 AFUE 81 Btuh Cooling 183000 Btuh Heating 176000 CFM 6000

Installation shall include: Remove existing gas pack unit. Install new gas pack. Connect to existing ductwork. Connect wiring + gas pipe. Install new programmable thermostat. Start up system & check operation. Will provide evans needed + get permits that are required.

- | | | |
|--|--|---|
| <input type="checkbox"/> New _____ Amp disconnect | <input type="checkbox"/> Remove existing equipment from premises | <input type="checkbox"/> New condensate drain system |
| <input type="checkbox"/> New _____ Amp electric service | <input type="checkbox"/> Install energy saving setback thermostat | <input type="checkbox"/> New condensate pump |
| <input type="checkbox"/> New low voltage wiring | <input type="checkbox"/> New copper wire from _____ to _____ | <input type="checkbox"/> Install aux. condensate drain pan |
| <input type="checkbox"/> New weather resistant equipment stand | <input type="checkbox"/> Make air tight pleatless transition | <input type="checkbox"/> New high efficiency air filter |
| <input type="checkbox"/> New reinforced equipment pad | <input type="checkbox"/> _____ new supply diffuser(s) | <input type="checkbox"/> New humidification system |
| <input type="checkbox"/> New vibration isolation pads | <input type="checkbox"/> New duct run from _____ to _____ | <input type="checkbox"/> New return air filter grill |
| <input type="checkbox"/> New properly sized refrigerant lines | <input type="checkbox"/> Noise reducing flexible duct connector | <input type="checkbox"/> Meet all code requirements |
| <input type="checkbox"/> New clean, dry ACR copper tubing | <input type="checkbox"/> Balance for uniform supply air distribution | <input type="checkbox"/> Complete system start up |
| <input type="checkbox"/> Insulate refrigerant suction line(s) | <input type="checkbox"/> Provide for external combustion air | <input checked="" type="checkbox"/> <u>1</u> year parts warranty |
| <input type="checkbox"/> Install refrigerant drier(s) | <input type="checkbox"/> New gas piping from _____ to _____ | <input checked="" type="checkbox"/> <u>2</u> year labor warranty |
| <input type="checkbox"/> Evacuate refrigerant system | <input type="checkbox"/> New vent pipe and cap | <input checked="" type="checkbox"/> <u>5</u> year compressor warranty |
| <input type="checkbox"/> Charge to manufacturer's specs | <input type="checkbox"/> Clean work area to customer's satisfaction. | <input type="checkbox"/> _____ year service agreement |
| <input type="checkbox"/> Meet all federal, state & local law | | <input checked="" type="checkbox"/> <u>10 year</u> warranty on heat exchanger |

Options (below) unit cost - 16,000
Crane - 1500
Labor - 3500
\$ 21,000

Total Investment \$ 21,000
Total Amount \$ _____
Down Payment \$ _____
Balance Due \$ _____

Terms: _____
Acceptance: (Customer) _____ Approval: (Company) _____



Estimate

Date	Estimate No.
1/14/2019	2604a

P. O. Box 11604
Rock Hill, SC 29731

Bill To

Lancaster County Community Center
P. O. Box 1101
Lancaster, SC 29721

Project Location

Lancaster County Community Center
508 E. Meeting Street
Lancaster, SC 29720

Contact: Charmaine Stradford	Email: cwstradford@comporium.net	Phone: (803)287-5518
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Description	Total
BACK OF BUILDING Installation of Flat Pan Canopy: * 11' projection x 14' wide * .032 Flat Pans * Extruded Gutter * 3" x 3" Heavy Duty Posts * Back and one side attached to building; other side attached to posts, anchored to existing concrete * WHITE or BRONZE	4,898.00

50% Downpayment Requested with Order
Balance Due on Completion

Total \$4,898.00

Disclaimer: Acrylic fabric awnings are designed for shade; while the fabric is water resistant and offers considerable protection from rain, etc., City Awning makes no guarantees that the awning is 100% waterproof.

Any additional work will require a change order. The customer is responsible for all permits and the cost of stamped engineered drawings if required, except where specified included in proposal. All awnings are the property of City Awning until full payment is satisfied. This pricing is good for 30 days.



DRAKE BUILDERS

Residential and Commercial Contractor

1499-D LYNWOOD DR.
LANCASTER, SC 29720
Phone 803-246-3177
kbarnes@drakebuilders.net

Date: March 26, 2020

To: Lancaster Community Center
Attn: Dr. Charmaine Stradford
508 E. Meeting St
Lancaster, SC 29720

Re: Quote for Interior Repairs

SCOPE OF WORK:

- Remove and Replace ceiling tiles throughout at approx. 5,500 sqft **(\$8,250)**
- Install Commercial Grade LVP flooring in main area at approx. 3,500 sqft **(\$17,500)**
- Remove carpet in main office, library and computer room and install LVP flooring at approx. 940 sqft **(\$4,970)**
- Remove and replace 2 toilets, 2 urinals in men and 3 toilets in women's restroom **(\$1,950)**
- Remove and replace sinks and countertops in men and women's restroom **(\$965)**
- Remove damage wall paper in men and women's restroom and paint **(\$1,594)**
- Prep and paint throughout to exclude restrooms **(\$12,750)**
- Repair wall ventilation at mechanical room near kitchen **(\$275)**
- Install Blown Fiberglass Insulation in ceiling throughout up to an R-Value of R-30 **(\$5,900)**
- Install French drain near entry at approximately 25 linear feet **(\$2,700)**
- Remove construction debris **(\$500)**
- Profit/OH **(\$8,615)**

Total Job Cost: **\$66,072.00**

General Terms and Conditions:

- Drake Builders will be responsible for supplying all labor, materials and equipment that is necessary to perform this quote.
- Estimated completion time is 5-10 working days
- Final Payment will be made upon completion.
- Workmanship is warranted for one (1) year.

I accept this quote and the general terms and conditions listed herein.

Customer

Date

Lancaster County Community Center (aka Barr Street)

Sample

Position Description

Title: Programs/Projects Coordinator

Reports to: Board of Directors

General Statement: *Under the direction of the Lancaster County Community Center Board of Directors, the Coordinator is responsible for meeting the program's goals and objectives, fiscal management and the day-to-day supervision of program staff.*

Specific Duties & Responsibilities

- Oversees all day-to-day operations of program
- Represents program in community
- Develops and/or strengthens partnerships that link the Family Life Center with needed services
- Monitors employee's activities and reports
- Prioritizes schedules and delegates tasks and responds to matters requiring attention
- Reviews, approves and coordinates services and activities for the program
- Ensures that the office is open and properly staffed during office hours
- Conducts periodic interviews with program participants to determine program's effectiveness.

Financial Management:

- Processes invoices and compiles expense reports
- Monitors/controls all expenditures including petty cash
- Account for program's property and equipment
- Seeks grant opportunities and assists Board in fund development initiatives
- Monitors contractual agreement and works closely with accountant to ensure compliance with terms provided by the funding source

Policies and Procedures

- Reviews/changes/updates policies and procedures
- Makes policy recommendations to the Board of Directors.
- Markets and represents LCCC at various community functions, agency meetings, etc.
- Serves as advocate for LCCC and educates the public about the program and its purpose.

Others Duties

- Provides official reports and documents as required by funding source, technical advisors or the Board or Directors.
- Attends technical assistance training and conferences as recommended and approved by the Board of Directors.
- Serves as liaison between the Board of Directors and funding sources.

Note: This job description is subject to changes by the Board of Directors

TOWN OF HEATH SPRINGS

Lancaster County Accommodations Tax Grant

MARCH 27, 2020

Briefly state the history and mission of your organization.

The Town of Heath Springs is a very small community of rural lands and wonderful people, consisting of a population of nearly 1,000 residents. Several families and generations call this place home and some have been residing here their entire lives. Our community is built on generations of strong lasting relationships and friendly bonds established throughout the years. We are located in Lancaster County, SC just minutes south of Downtown Lancaster.

Operating as local municipality our mission is to provide our residents with the best quality of life that we possibly can. We are always working and looking for opportunities to offer our town more improvements.

Describe the project you are requesting funds for

The project that we are requesting funds for is a Town Park. The park site will be located just across the street from Heath Springs Town Hall at 103 Duncan Street. Currently, there is an existing park at this location, which is in need of great attention. Due to the current condition, the entire parcel will be redeveloped and upgraded for our local residents and visitors to enjoy. On several occasions our Town residents have expressed the need for a better playground for the children to enjoy throughout the year, and Town Councilmembers are in support.

Therefore, an extensive focus is being directed towards a playground for children ages 2-12 to enjoy. The park will bring tremendous benefits that will enhance the physical, mental and emotional well-being of children by creating an inclusive play environment. We also feel that it is important to include features and a layout that will be accommodating for both parents and adults as they accompany their children or simply want to enjoy a nice outdoor outing. This park will benefit the entire Town of Heath Springs, Lancaster County, as well as visitors traveling through the area by providing entertainment, health and economic benefits.

Lancaster County is steadily growing and the demand is present for us to be prepared to offer local features that will enhance the quality of life for our current residents, new residents and visitors, thus making this Town Park a major contribution.

Describe how will your project benefit tourism in Lancaster County?

Heath Springs Town Park will benefit tourism for Lancaster County significantly. Public parks are known to be the “engine” that drives tourism. The Town Park alone will serve as a great attraction for tourists to visit and enjoy and of course it will generate even larger crowds as events are held at the site. Heath Springs is a small and peaceful town that is great for those who seek a slower pace of life, even if it is just for a few hours. Our town ranks very high for walkability, we are equipped with sidewalks throughout the town which is great for a fitness, cycling or a simple evening walk. Our sidewalks will serve greatly to link our greenways and local businesses, so that families can cycle for fun and arrive at a destination of leisure.

As mentioned previously various events will be held at this site. Parks are the location of choice for festivals and events, because they centrally located. We currently utilize Heath Springs Town Hall grounds for annual events, which are heavily attended. Since the Town Park is neighboring Town Hall we will be able to accommodate an even larger audience, with more activities, entertainment and vendors.

Serving as an essential site for special events, festivals and other engaging activities throughout the year this park will attract several people from the surrounding areas. Currently, our major events would be our Health Fair, Independence Day Parade & Festival and Christmas Program.

The development of this park site will grant us the ability to scale our events to accommodate an even larger crowd and welcome tourists from various locations. We look forward to teaming up and partnering with other organizations to host their events and activities at the town park.

Describe how will your event benefit the community?

Heath Springs Town Park will benefit the community greatly in various ways. These benefits will increase property values, improve the local economy, drive economic development, improve the quality of life, while all contributing to the town's aesthetic appeal.

We have a great deal of community support around our park development. Just few months back during a council meeting we had the opportunity of having special guests attend our regular meeting. Our special guests were a group of 9 year old students from Heath Springs Elementary School, accompanied by their parents, grandparents and teacher Ms. Twitty. These students held a remarkable presentation for the town council and community expressing the need and importance of having a nice playground park area for the children. Their presentation was wonderful and well received from council and the residents attending the meeting.

A play space is a huge need for our community and our children. It is important for them to have a beautiful, fun and safe area to play. In their entertainment and cheer as they run carefree on a bright and sunny day, they are also gaining tremendous benefits of improving their mental, emotional and physical health. Health crisis such as obesity not only affects adults but it is also affecting our youth. Our town park will serve to enhance the mental and emotional well-being of both children and adults as they enjoy the benefits of being outdoors. This park will also enhance the visual appeal of the town and attract feel proud.

Describe previous successes and capacity for managing the project

From an event standpoint the Town of Heath Springs has held several successful events our most recent occasion was Heath Springs for the Holidays, which is our Christmas program. We had several people to attend and partner with us for this gathering, Andrew Jackson Marching Band performed great Christmas selections, Hot Chocolate was provided by Heath Springs Baptist Church, and donations were made to the Lancaster Children's Home. The program ended with the lighting of the Christmas tree. Prior to that event we held our Independence Day Parade and Festival, this was a heavily attended event. Following the Parade people gathered to enjoy live music, great food & refreshments and enjoy wonderful social interaction. In managing our events we have committee involvement with the planning of these events, with the support of local businesses, vendors, non-profit organizations, volunteers, council members and town staff participation.

We are grateful for this opportunity to work with Lancaster County and participate in the Accommodations Tax Grant Program. This funding will build and strengthen our community and Lancaster County. The development of Heath Springs Town Park will allow us to offer the community several more great events on a larger scale, while also giving the entire community and our visitors a great source of fun, entertainment and health benefits.

Describe your marketing plan and how you intend to track visitors

Funding

We will utilize various media channels for our marketing plan, the different events and the park will be marketed together on several occasions. Fortunately, with the size of the park that will serve as constant source of visual promotions. We will use digital and paper surveys to collect information on our tourists.

We will use the following outlets for our marketing plan:

Event & Festival Promotions – Print

Digital Media/ Website, Email

Print Media – Lancaster News, Flyers, Mail

Broadcast Media – Learn TV, CN2

Joint Marketing with Local companies & Non Profits Organizations – Word of Mouth/
Flyers

Promotional Giveaways – Print, Digital

Project Budget

Architecture Masterplan	\$5,000.00
Architecture Blueprints	\$10,000.00
Playground Equipment	\$100,000.00
Playground Construction	\$15,000.00
Park Construction	\$70,000.00
Landscape Supplies	\$10,000.00
Marketing	\$3,000.00
Total	\$213,000.00

The project budgets covers the Town Park from starting conceptual phase to completion.



Lancaster County Accommodations Tax Grant Application

Fiscal Year July 1, 2020 – June 30, 2021

Applications must be received by 5:00 PM – Friday, March 27, 2020

Return applications to:
 Lancaster County Finance Department Attn:
 Veronica Thompson
 PO Box 1809
 Lancaster, SC 29721
 Or
 101 North Main Street, Suite 121, Lancaster or
 send email: vcthompson@lancaster-sc.net

Questions should be directed to:
 Veronica C Thompson
vcthompson@lancaster-sc.net

ATAX Grant Requested:	\$ 29,500	Date(s) of Specific Event:	Summer 2020
Total cost of project:	\$ 59,500	(if applicable)	
Location of Specific Event:	Lindsay Pettus Greenway, Gillsbrook Drive Tunnel Underpass		

SECTION I: ORGANIZATION INFORMATION

Name of Organization:	Lancaster County Council of the Arts
Contact Name and Title:	Debra P. Jaillette
Mailing Address:	201 W. Gay Street, Lancaster, SC 29720
Phone Number:	803-285-7451
Fax Number:	
Email Address:	lccadebbie@comporium.net
Website:	www.lccarts.net

TYPE OF ENTITY (check one)
 501(c) Tax-exempt Governmental Other Nonprofit

Federal Employer Identification Number:	57-0680463
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Briefly state the history and mission of your organization.

The Lancaster County Council of the Arts (LCCA) was formed in 1977 in Lancaster, SC and registered by the Secretary of State's Office as a certified not-for-profit organization whose mission then and now is to enhance the quality of life in Lancaster County.

Specifically, our Mission is to enrich the quality of life in Lancaster County by building a vibrant community connecting the arts, culture and economic vitality through education, advocacy and collaboration.

SECTION II: GENERAL INFORMATION

(Refer to program guideline- Application Components)

1. Describe the project you are requesting funds for

A 'Public Arts on the Greenway' committee was formed to activate the Lindsay Pettus Greenway with residents throughout and beyond the County. This trail located in the heart of Lancaster County has the potential to offer an unique experience to residents to enjoy nature and art at a safe, social distance once self-isolation and quarantine measures have been lifted. This approach to public art in the outdoors can encourage families to venture back out from their homes and notice the beauty of the natural world.

This specific Accommodations Tax grant will fund outdoor mural sites within the tunnel underpasses of the Greenway. This particular grant would fund the outdoor mural site under Gillsbrook Drive's tunnel underpass. This outdoor art exhibit will promote and highlight Lancaster County's flora and fauna in a unique way through arts, literature, environmental education, history, and native culture.

The outdoor mural project is one of several social distancing family activities that the Lindsay Pettus Greenway organization is currently planning with community partners amidst the COVID-19 crisis. These other social distancing activities will include: an additional outdoor art mural site under Woodland Drive's tunnel underpass, StoryWalk boards, Environmental Education Interpretive signage, and Self-guided nature-based activities.

2. Describe how will your project benefit tourism in Lancaster County?

In partnership with the Lindsay Pettus Greenway organization, the Lancaster County Council of the Arts will facilitate several outdoor arts-focused initiatives that offer an educational experience of the natural world. This project will benefit tourism by offering families a safe educational attraction to enjoy outside of their home environment after self-isolation and quarantine policies have been lifted.

3. Describe how will your event benefit the community?

With the onset of COVID-19 and state-by-state quarantine policies, this project will re-imagine what a museum can be, and will offer families access to the natural world through museum-like elements along the Lindsay Pettus Greenway at a safe, social distance. No admission fees also make this an accessible activity for residents to experience outdoor art-museum exhibits.

This project will leverage in-kind and cash cost-sharing funds from other community partners including: Lindsay Pettus Greenway, University of South Carolina - Lancaster, Lancaster County School District, Lancaster County Library, Lancaster County Parks & Recreation, and the City of Lancaster.

4. Describe previous successes and capacity for managing the project

A recent success called the "See Yourself in Lancaster" Murals was completed in late 2019 in the Cultural Arts District on Dunlap Street, where a building had previously burned. Our project involved a new partnership with a private downtown business owner, who owned the two, 20'x 80' white exterior walls we identified. We used local vendors for supplies and wall preparation/restoration. Funding, in large part, was through a Facade Grant with the City of Lancaster as well as a portion from our Paws on Parade ATAX Grant. These murals were inspired by the LCCA with feedback from others and designed by Russ Petty, Muralist. The enthusiasm for the project grew so much that over 100 children and adults from our community painted the murals from July-August 2019.

5. Describe your marketing plan and how you intend to track visitors

In addition, the LCCA is partnering with Lindsay Pettus Greenway organization and the Lancaster County School District with educator-focused homeschool and school events on the types of self-guided STEAM activities that students throughout Lancaster County could experience on the Greenway at a safe social distance. Paid sponsorship of social media ads and in-kind promotion through the school district's LearnTV and other communication channels will be implemented.

Visitor tracking will be conducted via: (1) online metrics accessing self-guided STEAM activities and (2) trail tracker counts of activity will be monitored. The number of online views of social media posts and Learn TV viewers will also be tracked.

SECTION III: FUNDING REQUEST FOR BUDGET YEAR 2021

1. The Accommodations Tax is available under section 6-4-10(4)(b) of the South Carolina Code of Laws for the following **tourism-related** expenditures.
(Refer to guideline –Budget and Eligible Expenditures)

2. **Describe how the organization is currently funded.**

The LCCA is funded by individual and business memberships, the South Carolina Arts Commission, Foundation Grants, fund-raisers, corporate sponsorships, special projects and artist consignment sales.

3. ITEMIZE EXPECTED PROJECT COSTS- TOURISM RELATED

MARKETING & PROMOTIONS

TYPE OF ADVERTISING	DESCRIPTION (media schedule, location of ad placement, etc.)	COSTS
Social Media	Paid Ads (30 mile radius of Lancaster)	\$ 5,000
Print Ads	Billboards & The Lancaster News	\$ 5,000
Learn TV		in kind
TOTAL REQUEST FOR MARKETING & PROMOTIONS		\$ 10,000

CONSTRUCTION AND/OR MAINTENANCE OF TOURIST-RELATED FACILITY

DESCRIPTION	COST
Professional muralists priming, developing and protecting mural site within the Gillsbrook Drive Tunnel Underpass	\$ 15,000
TOTAL REQUEST FOR CAPITAL & MAINTENANCE	\$ 15,000

OTHER (PLEASE INDICATE TYPE OF EXPENDITURE)

DESCRIPTION	COST
Salary request for LCCA to administer the muralist RFP and promotion efforts for 3 months	\$ 4,500
TOTAL REQUEST (OTHER)	\$ 4,500

TOTAL REQUESTED FROM COUNTY	\$ 29,500
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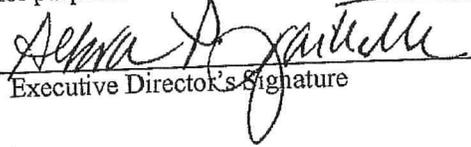
4. LIST FUNDS RECEIVED OR REQUESTED FOR TOURISM-RELATED EXPENSES

SOURCE	FY 20 AMOUNT	FY 21 AMOUNT	FY 21 STATUS
Lancaster County		\$ 29,500	requested
Lindsay Pettus Greenway	\$ 13,000		received
USC Lancaster	\$ 2,000		received
Various Grant Sources	\$ 15,000		requested
TOTAL Project or Event	\$ 30,000	\$ 29,500	0

The following attachments MUST be submitted with your application. If not, your application will NOT be considered.

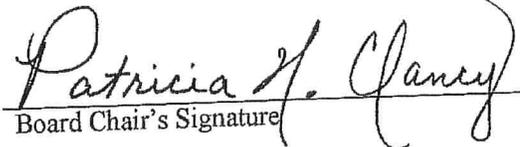
- A. The Internal Revenue Service (IRS) tax status determination letter (not applicable to governmental agencies).
- B. Copy of Internal Revenue Service (IRS) Form 990 for the most recently completed year. (A financial statement must be substituted if an organization chooses not to file an IRS Form 990 because their revenues are less than the threshold to file an IRS Form 990).
- C. Copy of Annual Audit performed by a Certified Public Accountant (CPA):
 - 1. if a governmental agency, or;
 - 2. if entity's revenues are \$1,000,000 or more in the last completed fiscal year.

I hereby certify that I am an authorized signatory for the applicant organization and that this organization does not discriminate on the basis of race, color, age, sex, religion, sexual orientation, physical disability, veteran status, or national origin, and that all funds that may be received by applicant organization from the County of Lancaster will be solely used for the purposes set forth in this application and will comply with all laws and statutes. In particular, organizations receiving Accommodations Tax Funding will comply with state regulations requiring funds be utilized only for purposes as set forth in the Accommodations Tax Statute.

 _____
 Executive Director's Signature 03/25/2020
Date

Debra P. Jaillette, Executive Director

 Name and Title (please print)

 _____
 Board Chair's Signature 03/25/2020
Date

Patricia H. Clancy, President, LCCA Board of Directors

 Name and Title (please print)

Administrative Purposes Only		
Date Received:	Valid Accommodations Purpose under State Code of Laws 6-4-10(4)(b):	Yes <input type="checkbox"/> No <input type="checkbox"/>
	IRS determination letter:	Yes <input type="checkbox"/> No <input type="checkbox"/>
	IRS Form 990 (or Financial Statement if not required to file IRS 990):	Yes <input type="checkbox"/> No <input type="checkbox"/>
	Audit:	Yes <input type="checkbox"/> No <input type="checkbox"/>